

Marketing Report

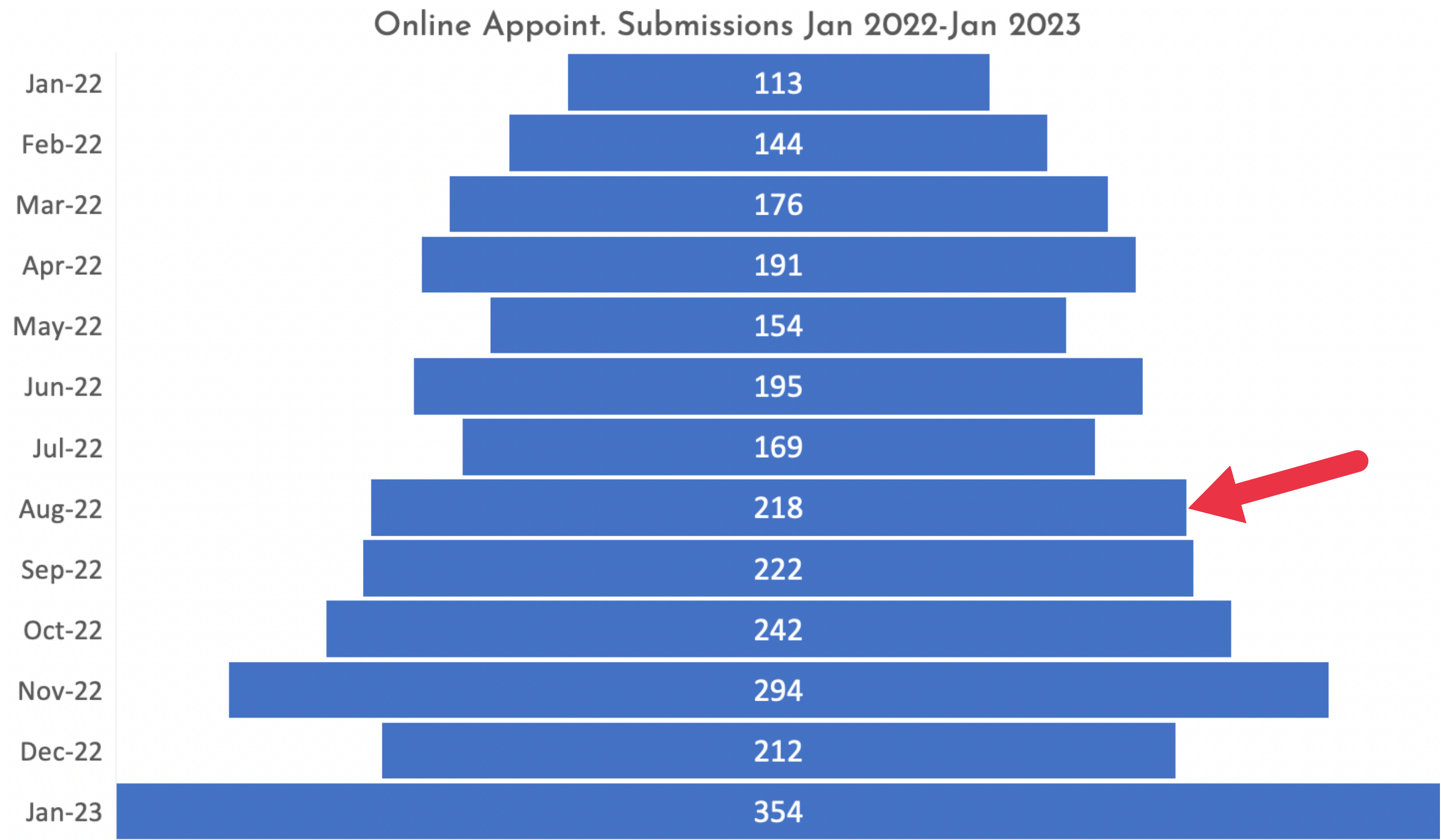
Monthly Updates for:
Dec 2022- Jan 2023



TEXAS INSTITUTE FOR
NEUROLOGICAL DISORDERS



ONLINE APPOINTMENTS BOOKED THRU WEBSITE FORM



Examples of a Significant User Experience (UX) Change that Was Made on TIND homepage of website:

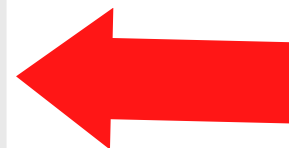
how mobile view of home page was looking



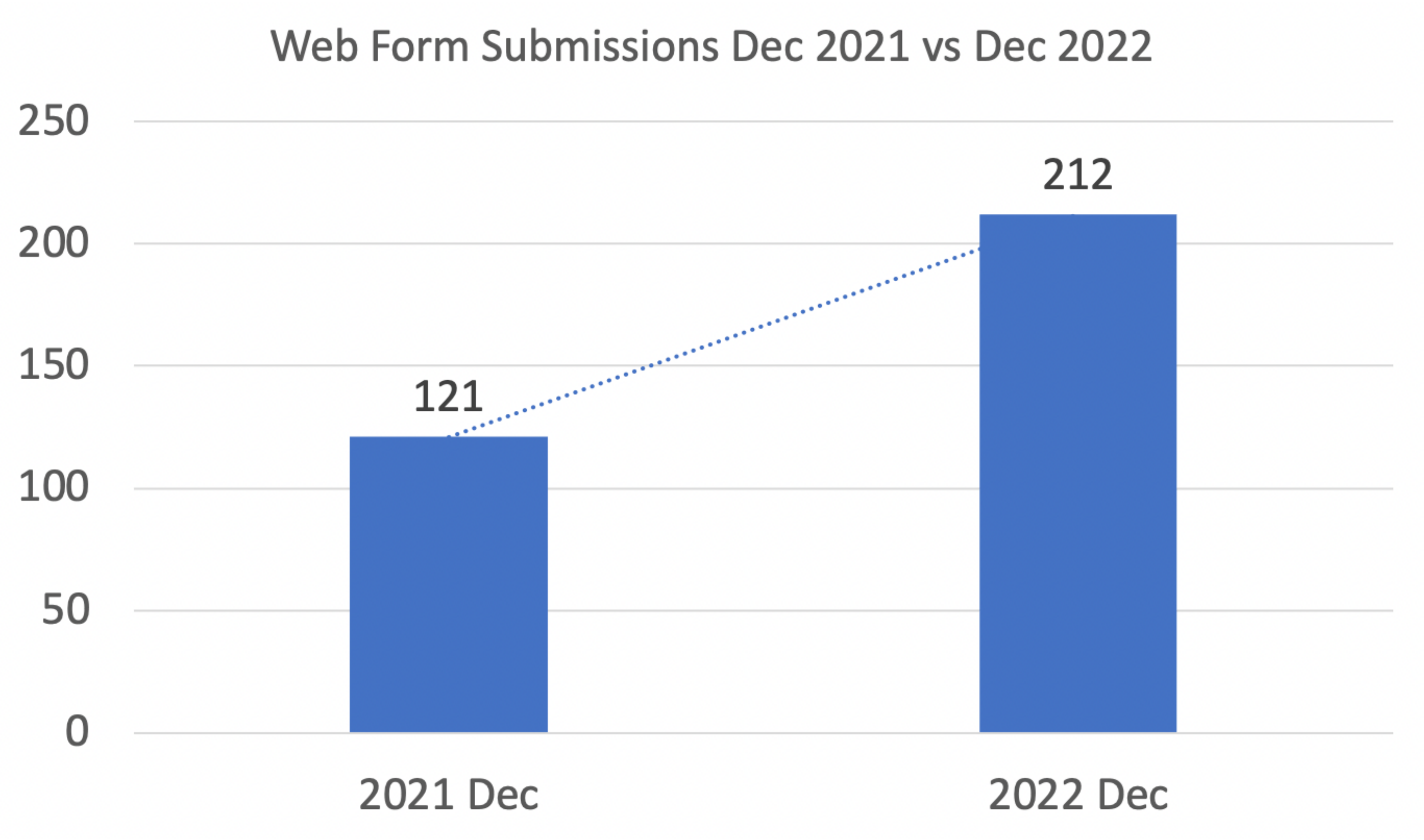
how mobile view is looking since fixed that back in August of 2022



random white box blocking off text, not good for UX, especially since this was on home page

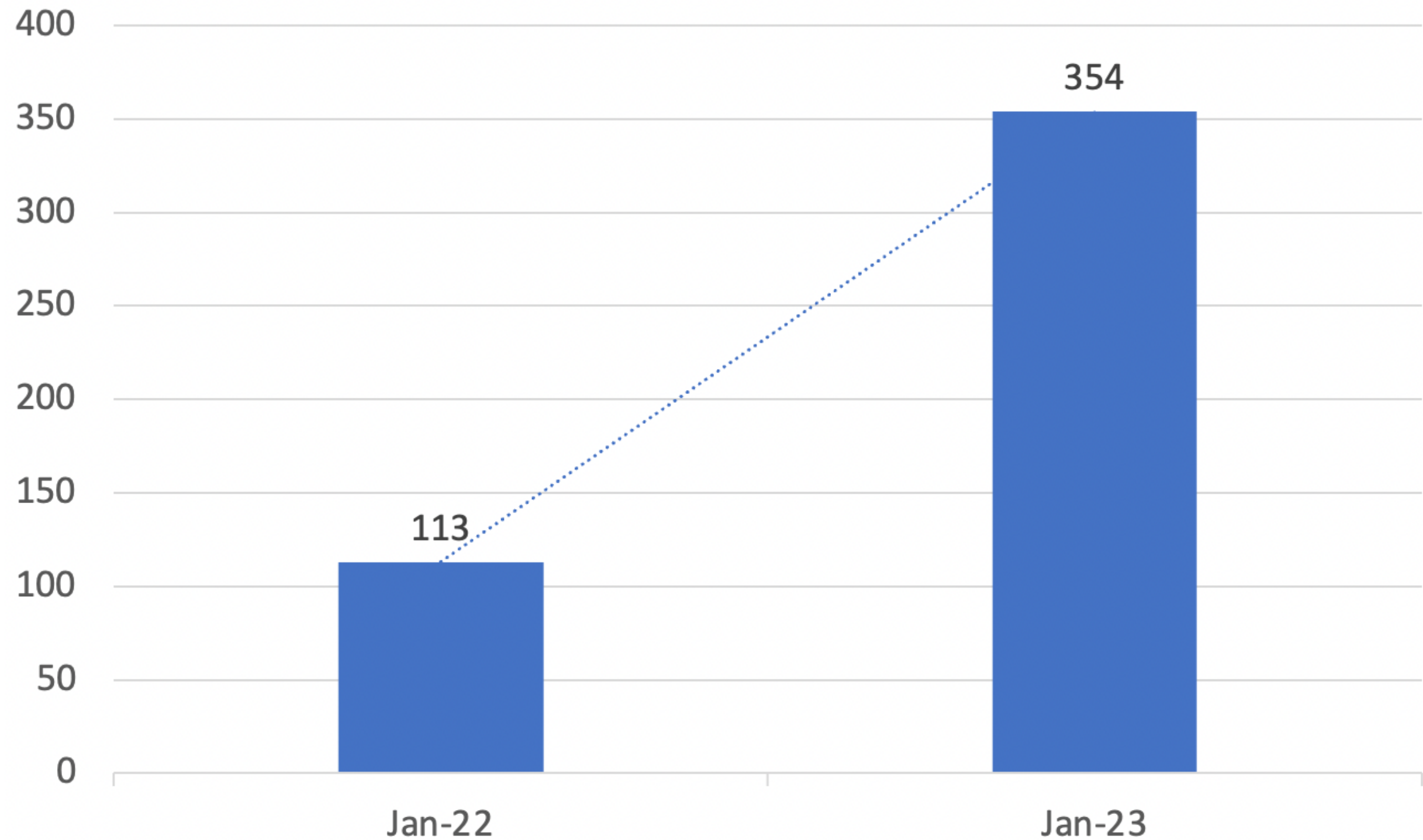


December 2021 vs December 2022



January 2022 vs January 2023

Jan 2022 vs Jan 2023 Web Form Appt. Submissions



Some Examples of Ad Campaigns from Google Ads (screenshots below do not represent every variation that is possible)

Most-shown search ads

Arlington Clinic

 >

Ad group 1

Arlington Neurologist | TIND Neurology |
Uma Saligram M.D.

Ad

 texasinstituteforneurologicaldisorders.com

Neuro Dr in Arlington- near: Ft Worth, N. Richland
Hills, Mansfield, Irving, Grand Prairie. Comprehensive
General Neurology Services.

Ad	Impressions	Clicks ▼	CTR ▼
<div>Enabled</div>	685	45	6.57%

All search ads

All assets

< 4 / 10 >

Most-shown search ads

New Plano Aug 2022

 >

Plano Ad Group New August 2022

Neurologist Plano | Neurologist Near You |
TIND Neurologists

Ad

 texasinstituteforneurologicaldisorders.com

Comprehensive General Neurology Care. Accepting
New Patient Appointments.
Services

Ad	Impressions	Clicks ▼	CTR ▼
<div>Enabled</div>	541	32	5.91%

All search ads

All assets

< 5 / 10 >

Some Examples of Ad Campaigns from Google Ads (screenshots below do not represent every variation that is possible)

Most-shown search ads

Sleep Medicine

 >

Ad group 1

TIND Sleep Specialists | Board-certified Neurologists | Sleep Medicine

Ad texasinstituteforneurologicaldisorders.com

TIND Sleep Medicine Specialists. Treatment for Insomnia, Sleep Apnea, Narcolepsy, Sleep Walking, Fatigue, Snoring, and More.

Ad	Impressions	Clicks	CTR
<div>Enabled</div>	382	27	7.07%

All search ads

All assets

< 7 / 10 >

Most-shown search ads

Grapevine New August 2022

 >

Grapevine Ad group 1 New Aug 2022

Grapevine Neurologists | TIND Neurology | Neurology Doctor Grapevine, TX

Ad texasinstituteforneurologicaldisorders.com

Texas Institute for Neurological Disorders. In Network with All Major Health Insurances.

Providers

Ad	Impressions	Clicks	CTR
<div>Enabled</div>	110	13	11.82%

All search ads

All assets

< 10 / 10 >

Some Examples of Ad Campaigns from Google Ads (screenshots below do not represent every variation that is possible)

Most-shown search ads

Multiple Sclerosis > Ad group 1

NMSS-sponsored MS Clinics | TIND Neurology | Multiple Sclerosis Clinics

Ad texasinstituteformeurologicaldisorders.com

Book Appointment Online Today. Comprehensive Multiple Sclerosis Treatment.

Providers

Ad	Impressions	Clicks	CTR
Enabled	144	18	12.50%

[All search ads](#) [All assets](#) < 9 / 10 >

Most-shown search ads

Frisco New Aug 2022 > Frisco New Ad Group Aug 2022

Frisco Neurologists | Anu Baweja M.D. | TIND Neurology

Ad texasinstituteformeurologicaldisorders.com

Neuro Dr. in Frisco- near: Prosper, The Colony, Little Elm, Celina, Lewisville. Multi-specialty Neurology Clinics.

Ad	Impressions	Clicks	CTR
Enabled	889	89	10.01%

[All search ads](#) [All assets](#) < 3 / 10 >

Some Examples of Ad Campaigns from Google Ads (screenshots below do not represent every variation that is possible)

Most-shown search ads

Dallas Dr. Gandhi

 >

Ad group 1

Dallas Neurologists | Neha Gandhi, M.D. | TIND Neurology

Ad texasinstituteformeurologicaldisorders.com

Comprehensive Treatment for General Neurology Conditions. In Network with all Major Health Insurances.

Ad	Impressions	Clicks	CTR
Enabled	976	82	8.40%

All search ads

All assets

 < 2 / 10 >

Most-shown search ads

All TIND Clinics

 >

Ad group 1

TIND Neurology | Top-Rated Neurologists | Board-certified Neurologists

Ad texasinstituteformeurologicaldisorders.com

Multi-Specialty Neurology Clinics. In Network with all Major Health Insurances.

Anu Baweja M.D.

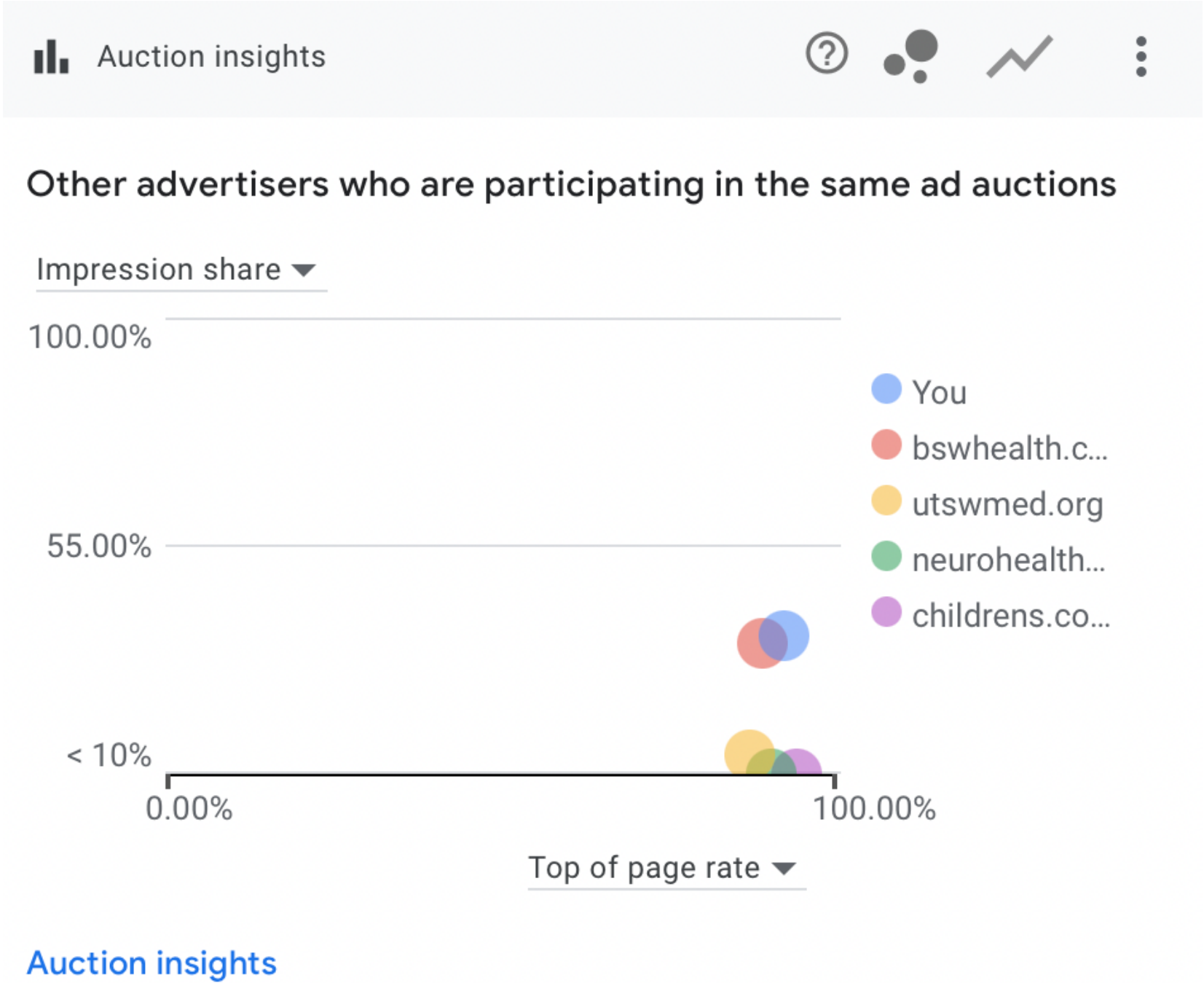
Ad	Impressions	Clicks	CTR
Enabled	2,699	320	11.86%

All search ads

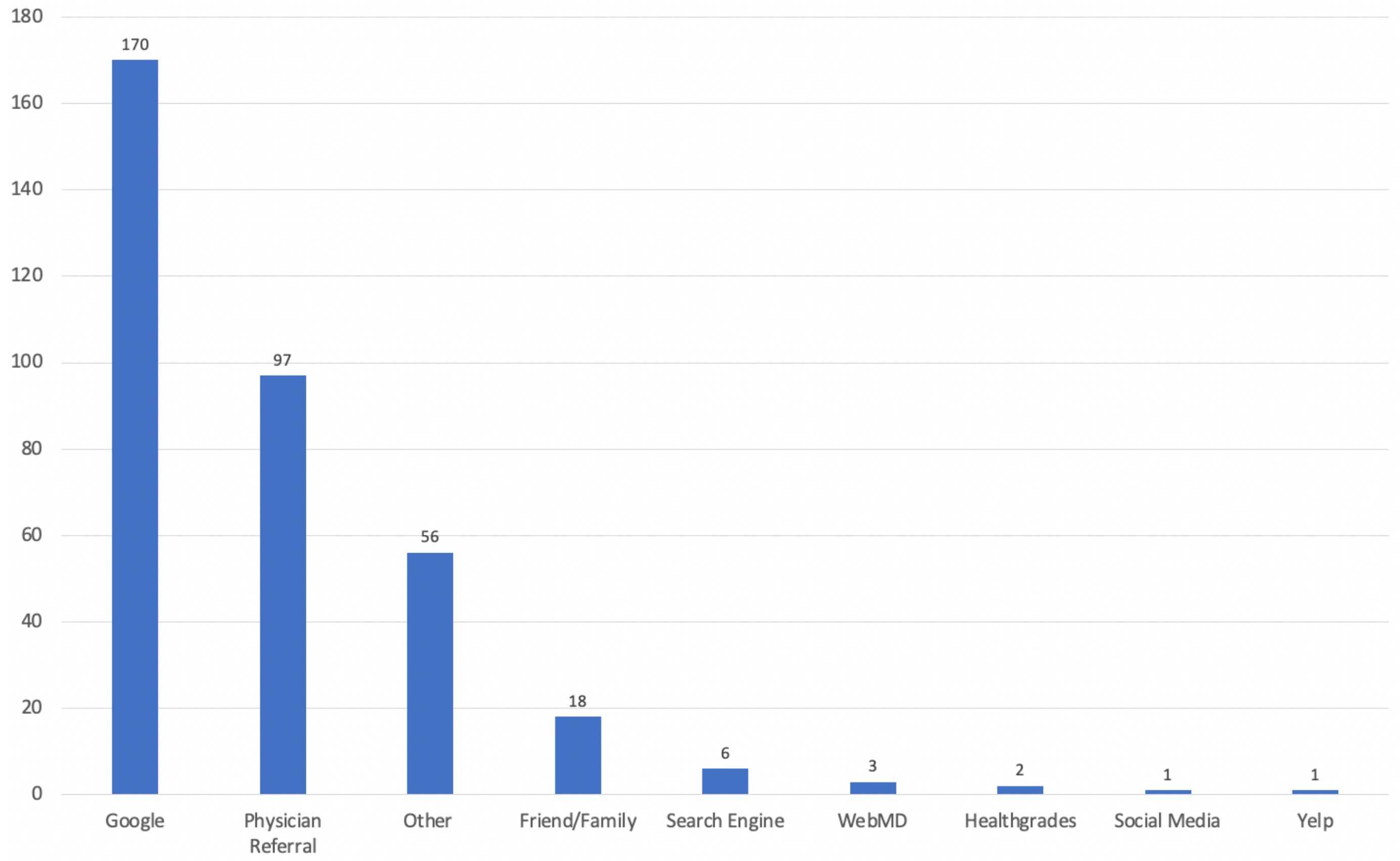
All assets

 < 1 / 10 >

Auction Insights: lets you compare your performance with other advertisers who are participating in the same auctions that you are

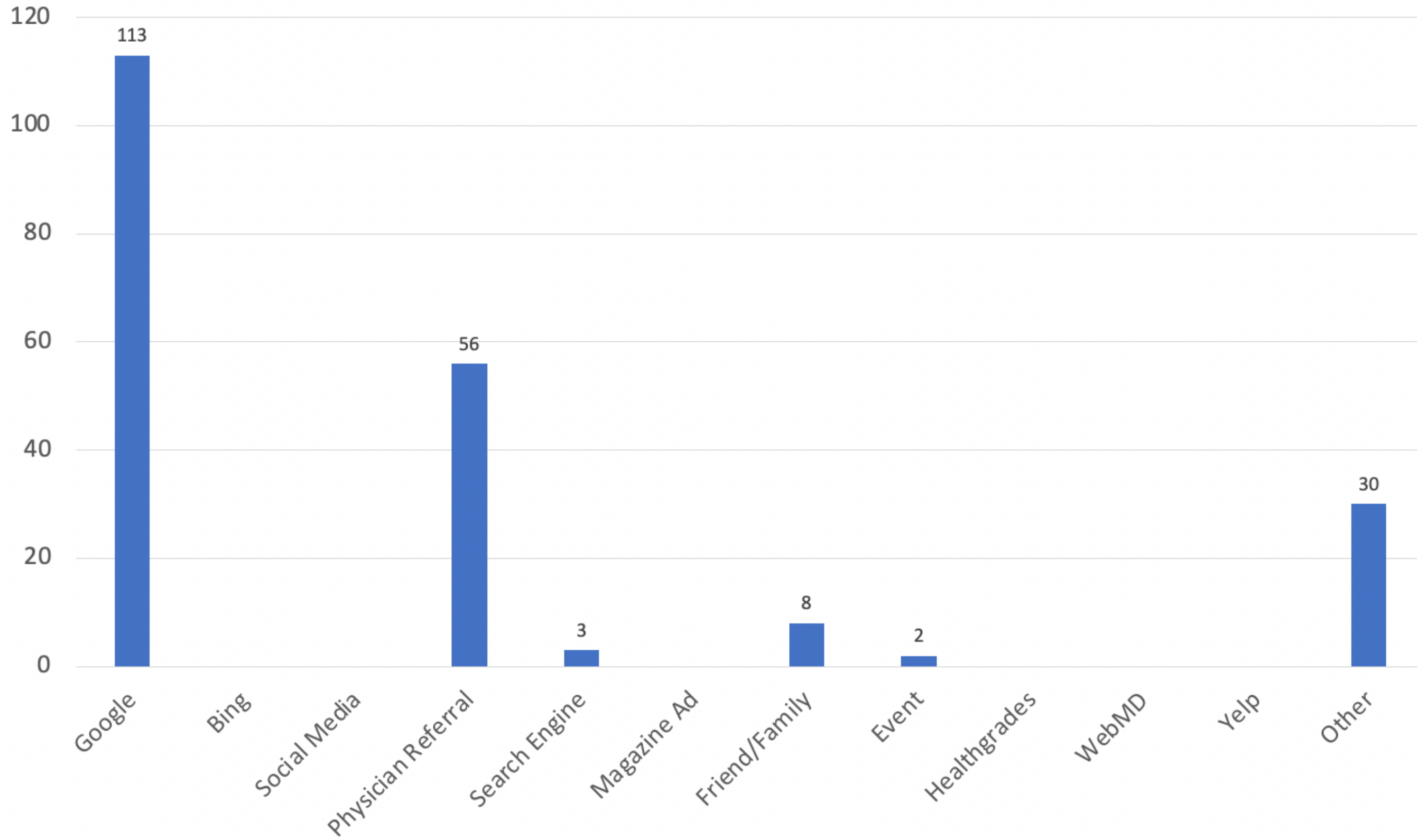


January 2023 How Did You Hear About Us



**still only able to track this through web form appointments right now*

Dec 2022 How Did You Hear About Us



SEO Reports (screenshots examples of some top keyword rankings)

☐	POSITION ?	KEYWORD ?	CHANGE ?	VOL ?	SD ?	URL ?	
☐	1	dallas neurology clinic English / Allen,Texas,United States	1 → 1 ▲ 0 See Trend ▾	10	13	https://www.texasinstituteforneurolog...	
☐	1	ms clinic English / Frisco,Texas,United States	6 → 1 ▲ +5 See Trend ▾	10	31	https://www.texasinstituteforneurolog...	
☐	1	ms clinic English / Plano,Texas,United States	7 → 1 ▲ +6 See Trend ▾	10	18	https://www.texasinstituteforneurolog...	
☐	1	ms clinic English / Richardson,Texas,United States	9 → 1 ▲ +8 See Trend ▾	10	18	https://www.texasinstituteforneurolog...	
☐	1	ms clinic English / Arlington,Texas,United States	10 → 1 ▲ +9 See Trend ▾	10	18	https://www.texasinstituteforneurolog...	
☐	1	ms clinic English / McKinney,Texas,United States	7 → 1 ▲ +6 See Trend ▾	10	18	https://www.texasinstituteforneurolog...	
☐	1	ms clinic English / Denison,Texas,United States	5 → 1 ▲ +4 See Trend ▾	10	18	https://www.texasinstituteforneurolog...	
☐	1	ms clinic English / Allen,Texas,United States	8 → 1 ▲ +7 See Trend ▾	10	18	https://www.texasinstituteforneurolog...	
☐	1	ms clinic English / Lewisville,Texas,United States	5 → 1 ▲ +4 See Trend ▾	10	18	https://www.texasinstituteforneurolog...	
☐	1	ms clinic English / Sherman,Texas,United States	5 → 1 ▲ +4 See Trend ▾	0	17	https://www.texasinstituteforneurolog...	
☐	1	ms clinic English / Keller,Texas,United States	5 → 1 ▲ +4 See Trend ▾	0	17	https://www.texasinstituteforneurolog...	
☐	1	ms clinic English / Grapevine,Texas,United States	6 → 1 ▲ +5 See Trend ▾	0	17	https://www.texasinstituteforneurolog...	

Help

SEO Reports (screenshots examples of some top keyword rankings)

☐	POSITION ?	KEYWORD ?	CHANGE ?		VOL ?	SD ?	URL ?	
☐		English / Anna,Texas,United States		See Trend			https://www.texasinstituteformeurolog...	
☐	1	richardson neurology English / Durant,Oklahoma,United States	1 → 1 ▲ 0	See Trend	0	17	https://www.texasinstituteformeurolog...	
☐	2	frisco neurology English / Frisco,Texas,United States	4 → 2 ▲ +2	See Trend	210	25	https://www.texasinstituteformeurolog...	
☐	2	frisco neurology English / Lewisville,Texas,United States	3 → 2 ▲ +1	See Trend	20	25	https://www.texasinstituteformeurolog...	
☐	2	pediatric neurologist English / Arlington,Texas,United States	2 → 2 ▲ 0	See Trend	20	20	https://www.texasinstituteformeurolog...	
☐	2	dallas neurology clinic English / Dallas,Texas,United States	1 → 2 ▼ -1	See Trend	10	14	https://www.texasinstituteformeurolog...	
☐	2	dallas neurology clinic English / Frisco,Texas,United States	3 → 2 ▲ +1	See Trend	10	13	https://www.texasinstituteformeurolog...	
☐	2	dallas neurology clinic English / Plano,Texas,United States	1 → 2 ▼ -1	See Trend	10	13	https://www.texasinstituteformeurolog...	
☐	2	dallas neurology clinic English / Richardson,Texas,United States	3 → 2 ▲ +1	See Trend	10	13	https://www.texasinstituteformeurolog...	
☐	2	dallas neurology clinic English / Grapevine,Texas,United States	1 → 2 ▼ -1	See Trend	10	13	https://www.texasinstituteformeurolog...	
☐	2	dallas neurology clinic English / McKinney,Texas,United States	1 → 2 ▼ -1	See Trend	10	13	https://www.texasinstituteformeurolog...	
☐	2	dallas neurology clinic English / Durant,Oklahoma,United States	1 → 2 ▼ -1	See Trend	10	13	https://www.texasinstituteformeurolog...	
☐	2	dallas neurology clinic English / Lewisville,Texas,United States	1 → 2 ▼ -1	See Trend	10	13	https://www.texasinstituteformeurolog...	

SEO Reports (screenshots examples of some top keyword rankings)

	POSITION ?	KEYWORD ?	CHANGE ?		VOL ?	SD ?	URL ?	
☐	2	frisco neurology English / Arlington,Texas,United States	4 → 2 ▲ +2	See Trend ▾	10	18	https://www.texasinstituteforneurolog...	
☐	2	frisco neurology English / Grapevine,Texas,United States	3 → 2 ▲ +1	See Trend ▾	10	27	https://www.texasinstituteforneurolog...	
☐	2	frisco neurology English / Anna,Texas,United States	5 → 2 ▲ +3	See Trend ▾	10	31	https://www.texasinstituteforneurolog...	
☐	2	ms clinic English / Dallas,Texas,United States	31 → 2 ▲ +29	See Trend ▾	10	18	https://www.texasinstituteforneurolog...	
☐	2	richardson neurology English / Dallas,Texas,United States	2 → 2 ▲ 0	See Trend ▾	10	24	https://www.texasinstituteforneurolog...	
☐	2	richardson neurology English / Sherman,Texas,United States	2 → 2 ▲ 0	See Trend ▾	10	23	https://www.texasinstituteforneurolog...	
☐	2	richardson neurology English / Frisco,Texas,United States	2 → 2 ▲ 0	See Trend ▾	10	18	https://www.texasinstituteforneurolog...	
☐	2	richardson neurology English / Plano,Texas,United States	2 → 2 ▲ 0	See Trend ▾	10	22	https://www.texasinstituteforneurolog...	
☐	2	richardson neurology English / Richardson,Texas,United States	2 → 2 ▲ 0	See Trend ▾	10	27	https://www.texasinstituteforneurolog...	
☐	2	richardson neurology English / Arlington,Texas,United States	2 → 2 ▲ 0	See Trend ▾	10	18	https://www.texasinstituteforneurolog...	
☐	2	richardson neurology English / McKinney,Texas,United States	2 → 2 ▲ 0	See Trend ▾	10	23	https://www.texasinstituteforneurolog...	
☐	2	richardson neurology English / Denison,Texas,United States	2 → 2 ▲ 0	See Trend ▾	10	18	https://www.texasinstituteforneurolog...	
☐	2	richardson neurology	2 → 2 ▲ 0	See Trend ▾	10	18	https://www.texasinstituteforneurolog...	

SEO Reports (screenshots examples of some top keyword rankings)

☐	POSITION ?	KEYWORD ?	CHANGE ?	VOL ?	SD ?	URL ?	
☐	2	richardson neurology English / Lewisville,Texas,United States	2 → 2 ▲ 0 See Trend ▾	10	31	https://www.texasinstituteformeurolog...	
☐	2	dallas neurology clinic English / Sherman,Texas,United States	1 → 2 ▼ -1 See Trend ▾	0	12	https://www.texasinstituteformeurolog...	
☐	2	dallas neurology clinic English / Arlington,Texas,United States	1 → 2 ▼ -1 See Trend ▾	0	12	https://www.texasinstituteformeurolog...	
☐	2	dallas neurology clinic English / Keller,Texas,United States	1 → 2 ▼ -1 See Trend ▾	0	12	https://www.texasinstituteformeurolog...	
☐	2	dallas neurology clinic English / Denison,Texas,United States	3 → 2 ▲ +1 See Trend ▾	0	12	https://www.texasinstituteformeurolog...	
☐	2	dallas neurology clinic English / Anna,Texas,United States	1 → 2 ▼ -1 See Trend ▾	0	12	https://www.texasinstituteformeurolog...	
☐	2	frisco neurology English / Dallas,Texas,United States	3 → 2 ▲ +1 See Trend ▾	0	17	https://www.texasinstituteformeurolog...	
☐	2	frisco neurology English / Sherman,Texas,United States	4 → 2 ▲ +2 See Trend ▾	0	17	https://www.texasinstituteformeurolog...	
☐	2	frisco neurology English / Plano,Texas,United States	3 → 2 ▲ +1 See Trend ▾	0	17	https://www.texasinstituteformeurolog...	
☐	2	frisco neurology English / Richardson,Texas,United States	3 → 2 ▲ +1 See Trend ▾	0	17	https://www.texasinstituteformeurolog...	
☐	2	frisco neurology English / Keller,Texas,United States	4 → 2 ▲ +2 See Trend ▾	0	17	https://www.texasinstituteformeurolog...	
☐	2	frisco neurology English / McKinney,Texas,United States	3 → 2 ▲ +1 See Trend ▾	0	17	https://www.texasinstituteformeurolog...	
☐	2	frisco neurology	5 → 2 ▲ +3 See Trend ▾	0	17	https://www.texasinstituteformeurolog...	

SEO Reports (screenshots examples of some top keyword rankings)

☐	POSITION ?	KEYWORD ?	CHANGE ?	VOL ?	SD ?	URL ?	
☐		English / McKinney,Texas,United States					
☐	4	neurologist near me English / Durant,Oklahoma,United States	6 → 4 ▲ +2 See Trend ▾	10	15	https://www.texasinstituteforneurolog...	
☐	4	plano neurologists English / Arlington,Texas,United States	7 → 4 ▲ +3 See Trend ▾	10	18	https://www.texasinstituteforneurolog...	
☐	4	plano neurologists English / Grapevine,Texas,United States	7 → 4 ▲ +3 See Trend ▾	10	18	https://www.texasinstituteforneurolog...	
☐	4	plano neurologists English / Durant,Oklahoma,United States	7 → 4 ▲ +3 See Trend ▾	10	18	https://www.texasinstituteforneurolog...	
☐	4	plano neurologists English / Denison,Texas,United States	7 → 4 ▲ +3 See Trend ▾	10	23	https://www.texasinstituteforneurolog...	
☐	4	plano neurologists English / Anna,Texas,United States	7 → 4 ▲ +3 See Trend ▾	10	18	https://www.texasinstituteforneurolog...	
☐	4	plano neurologists English / Lewisville,Texas,United States	7 → 4 ▲ +3 See Trend ▾	10	22	https://www.texasinstituteforneurolog...	
☐	4	frisco neurologists English / Keller,Texas,United States	12 → 4 ▲ +8 See Trend ▾	0	17	https://www.texasinstituteforneurolog...	
☐	4	frisco neurologists English / Durant,Oklahoma,United States	12 → 4 ▲ +8 See Trend ▾	0	17	https://www.texasinstituteforneurolog...	
☐	4	peds neurology English / Keller,Texas,United States	11 → 4 ▲ +7 See Trend ▾	0	17	https://www.texasinstituteforneurolog...	
☐	4	peds neurology English / Denison,Texas,United States	10 → 4 ▲ +6 See Trend ▾	0	17	https://www.texasinstituteforneurolog...	
☐	5	neurologist grapevine English / Grapevine,Texas,United States	5 → 5 ▲ 0 See Trend ▾	40	30	https://www.texasinstituteforneurolog...	

Help

SEO Reports (screenshots examples of some top keyword rankings)

☐	POSITION ?	KEYWORD ?	CHANGE ?	VOL ?	SD ?	URL ?	
☐	5	ms doctors English / Grapevine,Texas,United States	21 → 5 ▲ +16 See Trend ▾	10	18	https://www.texasinstituteforneurolog...	
☐	5	ms doctors English / Denison,Texas,United States	24 → 5 ▲ +19 See Trend ▾	10	27	https://www.texasinstituteforneurolog...	
☐	5	ms doctors English / Allen,Texas,United States	32 → 5 ▲ +27 See Trend ▾	10	18	https://www.texasinstituteforneurolog...	
☐	5	ms doctors English / Lewisville,Texas,United States	27 → 5 ▲ +22 See Trend ▾	10	18	https://www.texasinstituteforneurolog...	
☐	5	neurologist grapevine English / Dallas,Texas,United States	5 → 5 ▲ 0 See Trend ▾	10	18	https://www.texasinstituteforneurolog...	
☐	5	neurologist grapevine English / Sherman,Texas,United States	5 → 5 ▲ 0 See Trend ▾	10	24	https://www.texasinstituteforneurolog...	
☐	5	neurologist grapevine English / Frisco,Texas,United States	5 → 5 ▲ 0 See Trend ▾	10	18	https://www.texasinstituteforneurolog...	
☐	5	neurologist grapevine English / Plano,Texas,United States	5 → 5 ▲ 0 See Trend ▾	10	18	https://www.texasinstituteforneurolog...	
☐	5	neurologist grapevine English / Arlington,Texas,United States	5 → 5 ▲ 0 See Trend ▾	10	23	https://www.texasinstituteforneurolog...	
☐	5	neurologist grapevine English / Keller,Texas,United States	5 → 5 ▲ 0 See Trend ▾	10	18	https://www.texasinstituteforneurolog...	
☐	5	neurologist grapevine English / McKinney,Texas,United States	5 → 5 ▲ 0 See Trend ▾	10	18	https://www.texasinstituteforneurolog...	
☐	5	neurologist grapevine English / Denison,Texas,United States	5 → 5 ▲ 0 See Trend ▾	10	18	https://www.texasinstituteforneurolog...	
☐	5	neurologist grapevine English / Allen,Texas,United States	5 → 5 ▲ 0 See Trend ▾	10	18	https://www.texasinstituteforneurolog...	

SEO Reports (screenshots examples of some top keyword rankings)

	POSITION ?	KEYWORD ?	CHANGE ?		VOL ?	SD ?	URL ?	
☐	5	neurologist grapevine English / Allen,Texas,United States	5 → 5 ▲ 0	See Trend ▾	10	18	https://www.texasinstituteforneurolog...	
☐	5	neurologist grapevine English / Lewisville,Texas,United States	5 → 5 ▲ 0	See Trend ▾	10	22	https://www.texasinstituteforneurolog...	
☐	5	pediatric neurologist English / Keller,Texas,United States	6 → 5 ▲ +1	See Trend ▾	10	20	https://www.texasinstituteforneurolog...	
☐	5	plano neurologists English / Sherman,Texas,United States	7 → 5 ▲ +2	See Trend ▾	10	25	https://www.texasinstituteforneurolog...	
☐	5	plano neurologists English / Keller,Texas,United States	7 → 5 ▲ +2	See Trend ▾	10	24	https://www.texasinstituteforneurolog...	
☐	5	sleep clinic English / Sherman,Texas,United States	100 → 5 ▲ +95	See Trend ▾	10	18	https://www.texasinstituteforneurolog...	
☐	5	sleep clinic English / Keller,Texas,United States	100 → 5 ▲ +95	See Trend ▾	10	19	https://www.texasinstituteforneurolog...	
☐	5	sleep clinic English / McKinney,Texas,United States	100 → 5 ▲ +95	See Trend ▾	10	21	https://www.texasinstituteforneurolog...	
☐	5	sleep clinic English / Denison,Texas,United States	100 → 5 ▲ +95	See Trend ▾	10	18	https://www.texasinstituteforneurolog...	
☐	5	ms doctors English / Anna,Texas,United States	25 → 5 ▲ +20	See Trend ▾	0	17	https://www.texasinstituteforneurolog...	
☐	5	neurologist grapevine English / Richardson,Texas,United States	5 → 5 ▲ 0	See Trend ▾	0	17	https://www.texasinstituteforneurolog...	
☐	5	neurologist grapevine English / Durant,Oklahoma,United States	5 → 5 ▲ 0	See Trend ▾	0	17	https://www.texasinstituteforneurolog...	
☐		neurologist grapevine						

Rater8 Review Scorecard

Texas Institute for Neurological Disorders, Sherman, TX

Online Reviews Analysis from **rater8**

Overall Grade: **B+**

1/31/2023

rater8 Listing Name

▼

<div><div>Google</div><div>healthgrades.</div><div>vitals</div><div>WebMD</div></div>									
Listing Name	Grade	Rating	Reviews	Rating	Reviews	Rating	Reviews	Rating	Reviews
Compliance:	B+	92%	72%	36%	29%	47%	20%	50%	0%
Abi Ravichandran, M.D.	D-	Missing	Missing	Missing	Missing	5.0	1	5.0	1
Andres Morales, D.O. (Sherman(Main Office))	A	4.8	31	4.1	9	4.0	34	Missing	Missing
Anu Baweja, M.D. (Frisco)	D-	-	0	5.0	1	-	0	Missing	Missing
Bhagya Boggaram, M.D. (Keller)	B+	4.0	51	3.3	30	3.9	23	Missing	Missing
Bharathy Sundaram, M.D. (Durant)	B+	4.9	54	4.3	29	3.4	22	Missing	Missing
Easwar Sundaram, M.D. (Sherman(Main Office))	B+	4.9	45	3.9	22	4.0	15	Missing	Missing
Indurashmi Mayakrishnan, M.D. (Sherman(Main Office))	A	4.8	78	4.1	55	4.0	28	Missing	Missing
Ishaq Ali, M.D. (Richardson)	B	4.7	44	2.9	20	1.0	9	Missing	Missing
Jerome Lopez, M.D. (Sherman(Main Office))	B+	4.6	32	3.7	9	4.0	28	Missing	Missing
Jose Matus, M.D. (Sherman(Main Office))	B	4.8	24	3.7	30	4.3	62	Missing	Missing
Mohamad Al-Rifai, M.D. (Denison)	C+	5.0	3	3.6	14	3.8	17	Missing	Missing
Mohamad Al-Rifai, M.D. (McKinney)	B+	5.0	1						
Mohamad Al-Rifai, M.D. (Sherman(Main Office))	A+	4.8	45						
Neha Gandhi, M.D.	F	Missing	Missing	-	0	-	0	-	0

Rater8 Review Scorecard

Texas Institute for Neurological Disorders, Sherman, TX

Online Reviews Analysis from **rater8**

Overall Grade: **B+**

1/31/2023

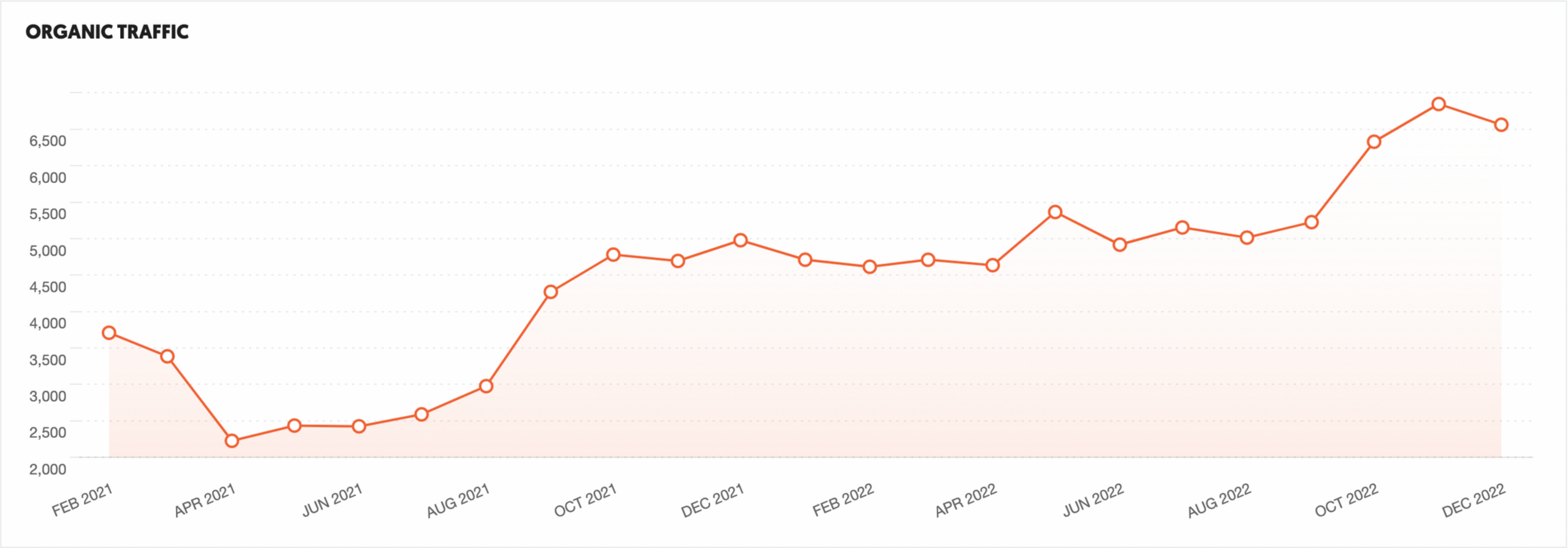
rater8 Listing Name

▼



<div><div>Google</div><div>healthgrades.</div><div>vitals</div><div>WebMD</div></div>									
Listing Name	Grade	Rating	Reviews	Rating	Reviews	Rating	Reviews	Rating	Reviews
Compliance:	B+	92%	72%	36%	29%	47%	20%	50%	0%
Pawan Singh, M.D.	D-	Missing	Missing	5.0	1	-	0	Missing	Missing
Supriya Thirunarayanan, M.D. (Plano)	A-	4.6	38	3.0	38	3.2	42	Missing	Missing
Uma Saligram, M.D. (Arlington)	B+	4.6	34	2.3	20	4.7	6	Missing	Missing
Arlington	A+	4.3	43						
Dallas	B+	5.0	1						
Denison	A+	4.6	113						
Durant	B+	4.4	27						
Frisco	A+	4.0	61						
Grapevine	B+	4.8	16						
Keller	B+	3.6	34						
McKinney	A+	4.1	170						
Plano	A+	4.0	98						
Richardson	A+	4.2	73						
Sherman(Main Office)	A+	4.5	359						

TIND Organic Website Traffic



TIND Organic Website Traffic

Competitor Tracking

Here are the domains that are your competitors

lonestarneurology.net

texasneurology.com

neurologydallas.com

texasinstituteforneurologicaldisorders.com

kanehallbarry.com

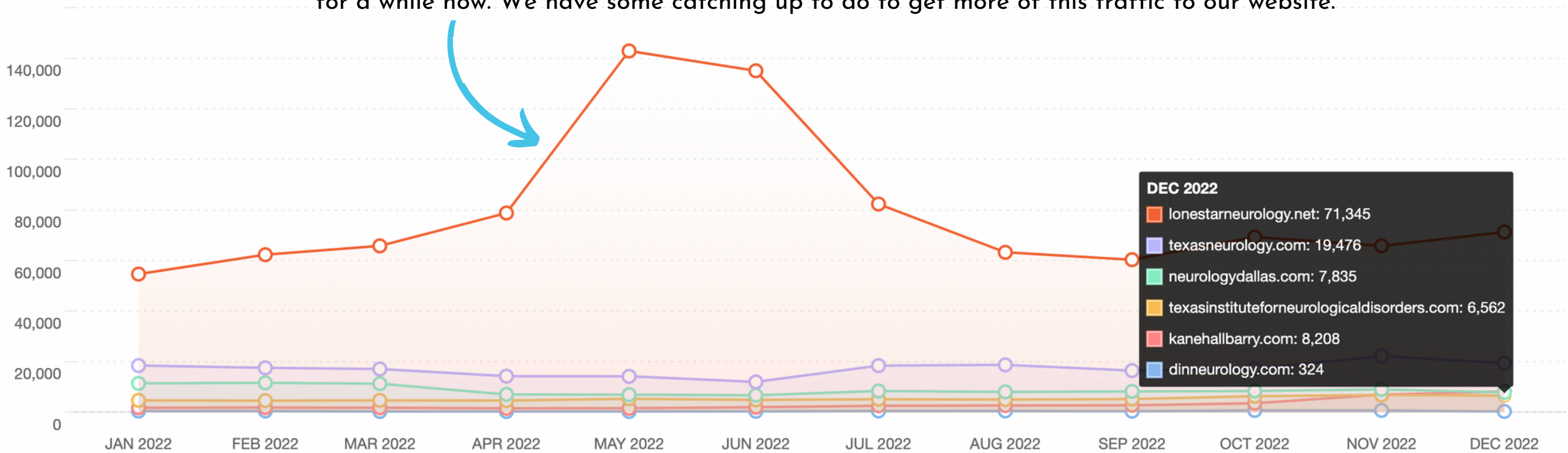
English - United States

▼

dinneurology.com

ORGANIC TRAFFIC

Lonestar Neurology is heavily invested in their SEO and consistently producing new blogs and webpages for a while now. We have some catching up to do to get more of this traffic to our website.



Example of FB Carousel Ad Campaign & Results

Ad preview & comments · 2 placements

Share

Facebook
Feeds

Texas Institute for Neurological Disorders
Sponsored ·

TIND's highly skilled doctors and providers specialize in treating a wide range of neurological conditions and are ...See more



Dr. Thiru
Specialties:
Neurology
Neurophysiology
Location:
Plano

Supriya Thirunarayanan, Book now **Jose M M.D.**

8 1 comment

Like Comment Share

Instagram
Feed

tind_neurology
Sponsored

Instagram



Dr. Thiru
Specialties:
Neurology
Neurophysiology
Location:
Plano

Book now

tind_neurology Supriya Thirunarayanan, M.D.
TIND's highly skilled doctors and providers spe... more

Muriel Johnson I highly recommend Dr Indu. She is our Dr and an excellent Dr.
24 days ago

Facebook
Feeds

Texas Institute for Neurological Disorders
Sponsored ·

TIND's highly skilled doctors and providers specialize in treating a wide range of neurological conditions and are ...See more



Dr. Indu
Specialties:
Neurology
Sleep
Locations:
Sherman, Denison, McKinney

Indu Mavakrishnan Book now

8 1 comment

Like Comment Share

Instagram

tind_neurology
Sponsored



Megan Nobles, FNP-C
Specialties:
Pediatric Neurology
Locations:
Sherman, Durant, Denison, McKinney

Book now

tind_neurology Megan Nobles, MSN, APRN, FNP-C
TIND's highly skilled doctors and providers spe... more

Link clicks ⓘ

127

--

Link clicks

Per Link Click ⓘ

\$0.57

--

CTR (all) ⓘ

2.13%

--

Example of FB Ad Campaign & Results

**Texas Institute for Neurological Disorders**
Sponsored · 🌐

...

✕

TIND's highly skilled doctors specialize in treating a wide range of neurological conditions and are committed to ensuring you [...See more](#)



**Dr. Baweja**
Specialties:
General Neurology
Epilepsy
Neurophysiology
Location:
Frisco

Anu Baweja M.D. **Book now**



**Dr. Sundar**
Specialties:
General Neurology
Epilepsy
Neurophysiology
Location:
Frisco

Bharath Sundar M.D. **Book now**

**Texas Institute for Neurological Disorders**
Sponsored · 🌐

...

✕

TIND's highly skilled doctors and providers specialize in treating a wide range of neurological conditions and are [...See more](#)



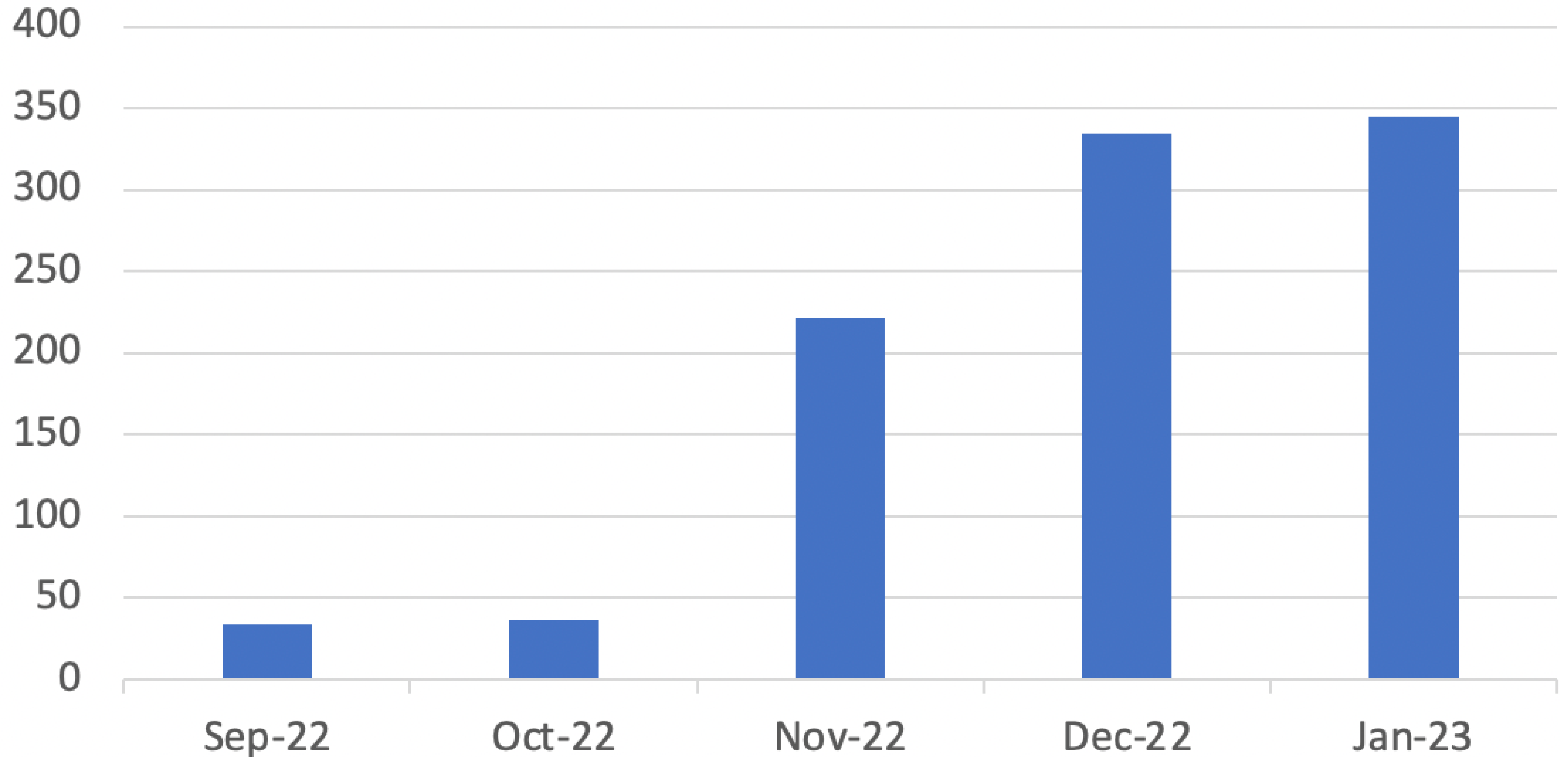
**Dr. Gandhi**
Specialties:
Neurology
Epilepsy
Location:
Dallas

Neha Gandhi M.D. **Book now** **See text**

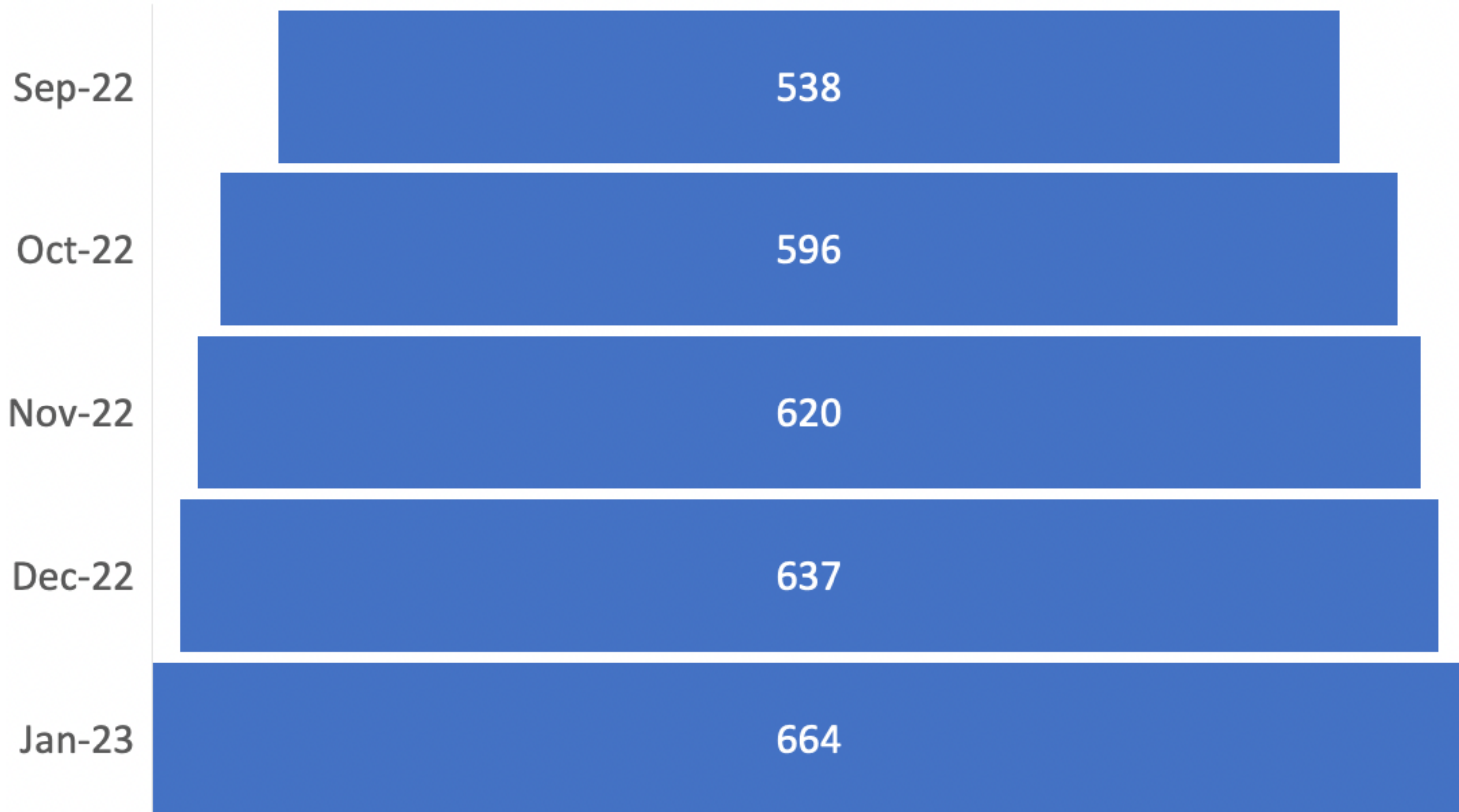
 8  1 comment

 Like  Comment  Share

Facebook Total Followers EOM

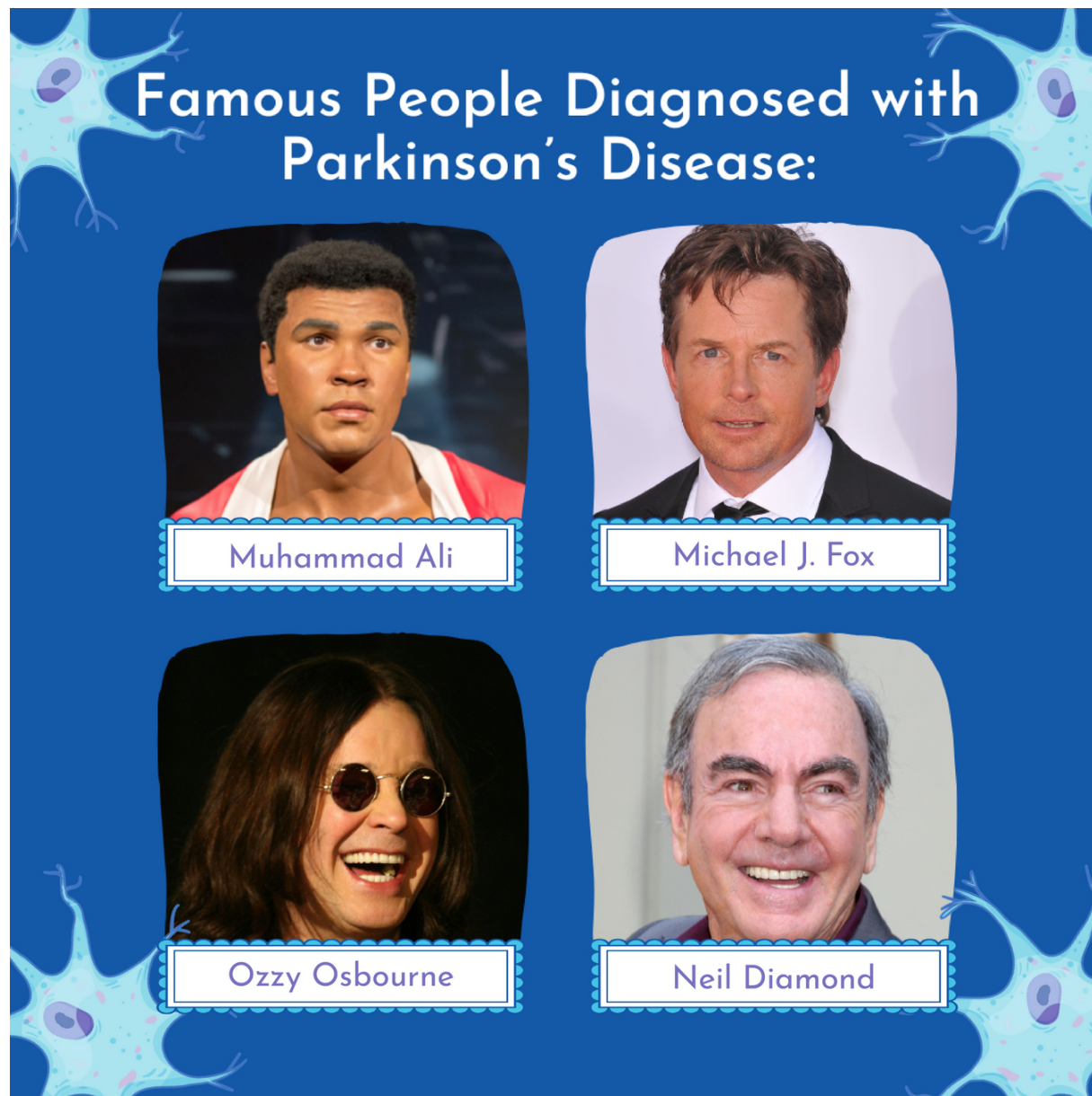


Instagram Follower Growth



Some Content Marketing Highlights

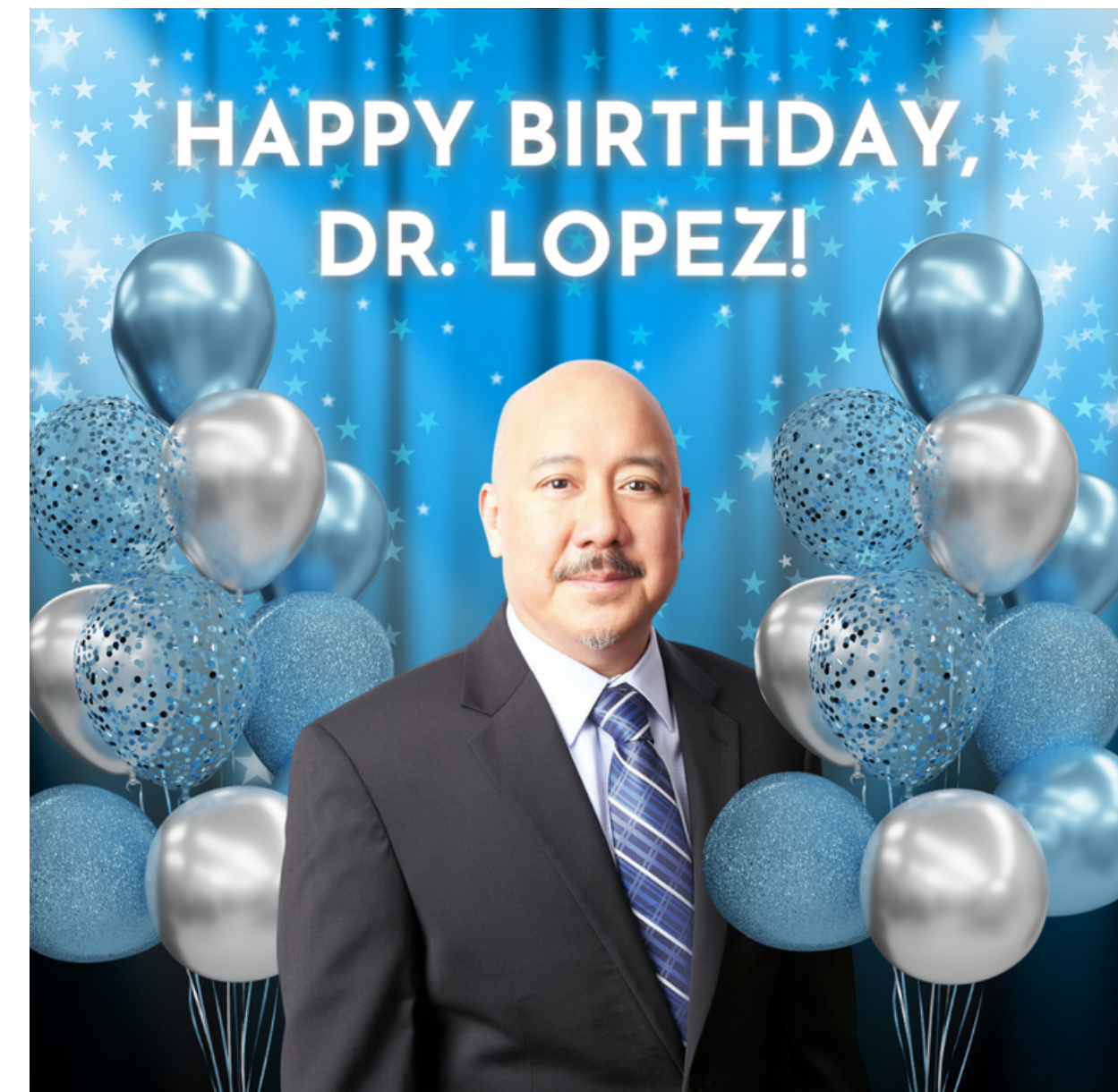
(images scaled down in size, may appear blurry here)



♥ 94 likes (organic reach)



♥ 15 likes



♥ 32 likes

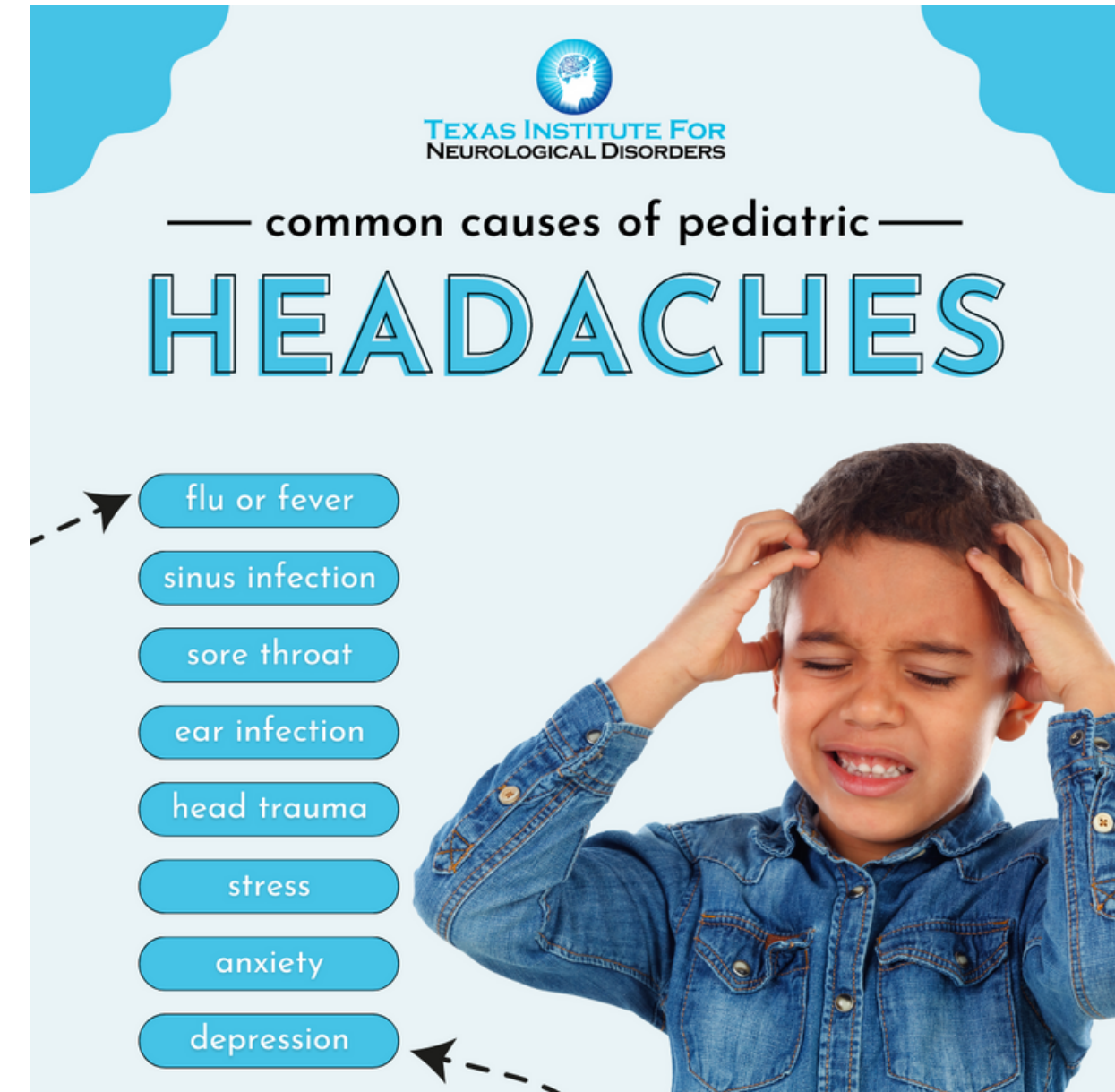
Content Marketing Highlights



♥ 24 likes



♥ 10 likes



♥ 16 likes

Frisco Flyer (front & back) for TIND hosted Medical Networking Event: more details about this coming soon!



You're Invited!

Medical Mixer

WHEN:
April 20th
4:30-8pm

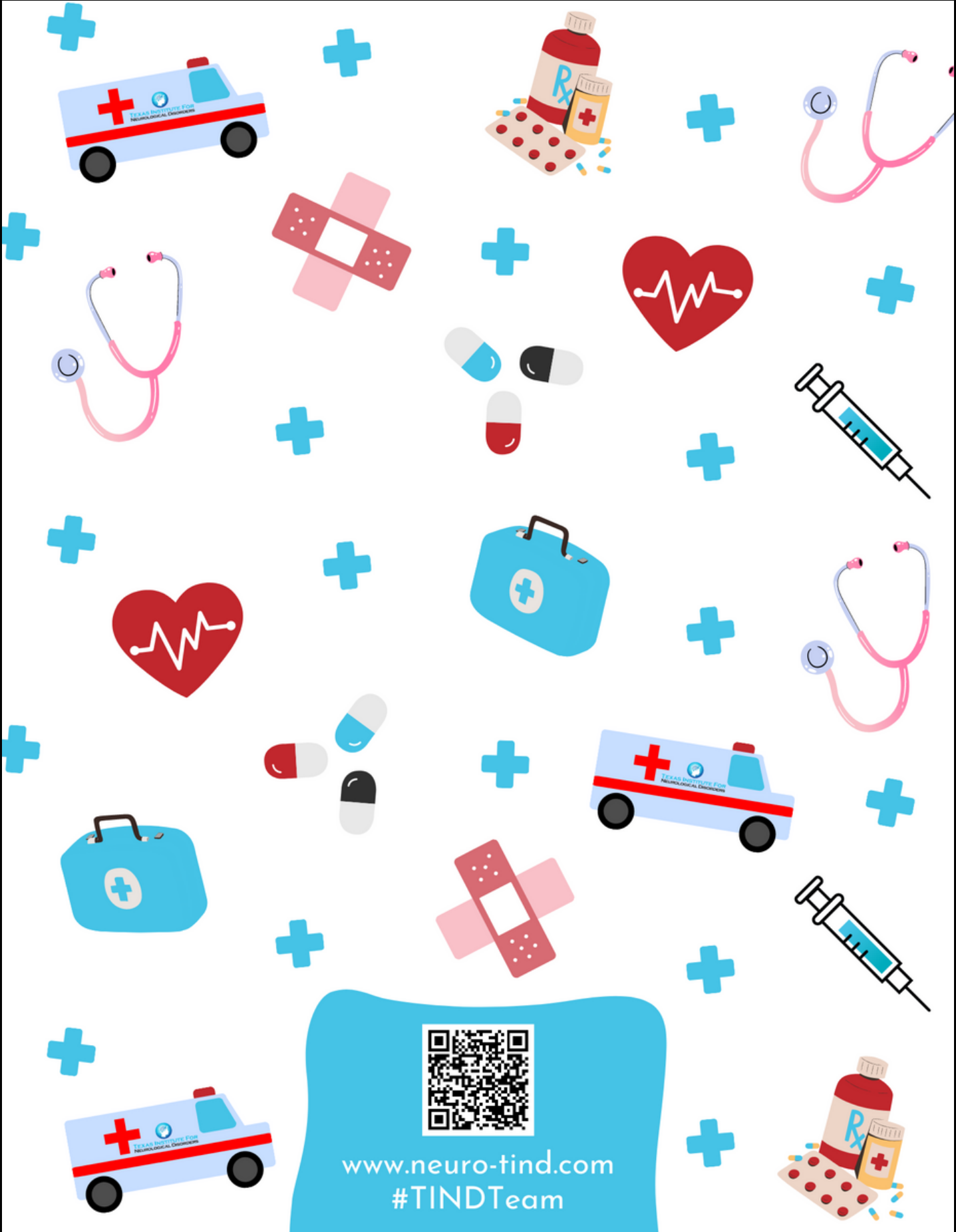
WHERE 4433 Punjab Way, Suite #201 Frisco, TX 75034

EVENT SPONSORS:  **TOTALCARE**  **ENVISION IMAGING**
Unmistakable Quality & Spectacular Service

You're invited to join the Texas Institute for Neurological Disorders (TIND) Team and other healthcare professionals for a fun night of medical networking. This is a great opportunity to meet other doctors, medical executives, MAs, healthcare marketers, and more.

There will be delicious food, refreshing drinks, raffle prizes, and much more. Event is being hosted by TIND at our Frisco neurology clinic. We hope to see you there!

To RSVP: marketing@texasneurologyinstitute.com



www.neuro-tind.com
#TINDTeam