Olivia Flaggert Marketing Portfolio

Original and One-of-a-Kind Marketing Since 2015

www.oliviaflaggert.com

Event Flyer (front and back)

Promotional Flyer

Brochure

TEXAS INSTITUTE FOR
NEUROLOGICAL DISORDERS
Abi Ravichandran, MD
Board-certified Neurologist
SPECIALTIES
General Neurology
Clinical Neurophysiology
Neuromuscular Medicine
Epilepsy
COMMON PROCEDURES
EMGs
EEG
Botox for Migraines
Injections for Headaches
VNS Therapy for Epilepsies
www.neuro-tind.com
TEXAS INSTITUTE FOR
NEUROLOGICAL DISORDERS
Dr. Abi's Clinic Location
1804 Chuckwa Drive
Durant, Oklahoma 75034
Phone: (580) 920-1151
Fax: (580) 920-1161
1804 Chuckwa Dr, Durant, OK 74701
AllianceHealth Durant
IHOP
Pruett's Foods
Domino's Pizza
Clay-Rhynes Eye Clinic
REFERRALS
Phone: (903) 891-4296
Fax: (903) 328-3222
referrals@texasneurologyinstitute.com
APPOINTMENTS
Phone: (844) 754-8463
televisit@texasneurologyinstitute.com
MARKETING/EVENTS
marketing@texasneurologyinstitute.com
www.neuro-tind.com

Logo Design

Thriller Book

Lover

Product Design and Conception

Trifold Brochure

Our Locations

Sherman
321 N. Highland Avenue Suite 200
Sherman, Texas 75092

Denison
2201 S. Austin Avenue
Denison, Texas 75020

Durant
1804 Chuckwa Drive
Durant, Oklahoma 74701

Richardson
3017 E. Renner Road, Suite 110
Richardson, Texas 75082

Plano (Coit Rd.)
1600 Coit Road, Suite 208
Plano, TX 75075

Plano (Preston Rd.)
7920 Preston Rd. Suite 100,
Plano, TX 75024

Mckinney
2517 W. Virginia Parkway Suite 102
McKinney, Texas 75071

Frisco
4433 Punjab Way, Suite 201
Frisco, Texas 75034

Keller
420 Johnson Rd. Suite 201
Keller, TX 76248

Arlington
620 Matlock Centre Circle
Arlington, Texas 76015

Grapevine
1600 West College Street Suite 640
Grapevine, TX 76051

Dallas
221 West Colorado Suite 943 Pavillion II
Dallas, TX 75208

Contact Us

Appointments
Phone: (844) 754-8463

Referrals
Fax: (903) 328-3222
referrals@texasneurologyinstitute.com

Marketing/Events
marketing@texasneurologyinstitute.com

www.neuro-tind.com

Texas Institute For Neurological Disorders

High-quality, comprehensive, and compassionate neurology care

Our Services

- Alzheimer's and All Dementias
- All Neuromuscular Disorders
- Acute and Ongoing Stroke Evaluation and Management
- Comprehensive Sleep Center
- Spasticity Management
- Comprehensive Headache
- Neurological Pain Clinic
- Pediatric Neurology
- Parkinson's Disease
- Other Movement Disorders
- Comprehensive Epilepsy Clinic
- NMSS-sponsored MS Clinic
- Non-Surgical Spine Clinic
- Neurological Research Center
- In-house testing for Neurological Disorders, including office-based high definition MRI Center

About TIND

Texas Institute for Neurological Disorders began as Texoma Neurology Associates P.A. in 1978 in Denison, Texas when Dr. Easwar Sundaram Sr. moved his family here to start his neurology practice.

After Dr. Sundaram Sr. passed away in 2001, Dr. Sundaram Jr. continued the legacy of Texoma Neurology Associates P.A. The practice continued to grow beyond the Texoma area and eventually became Texas Institute for Neurological Disorders (TIND).

TIND is now the largest private practice neurology group in North Texas.

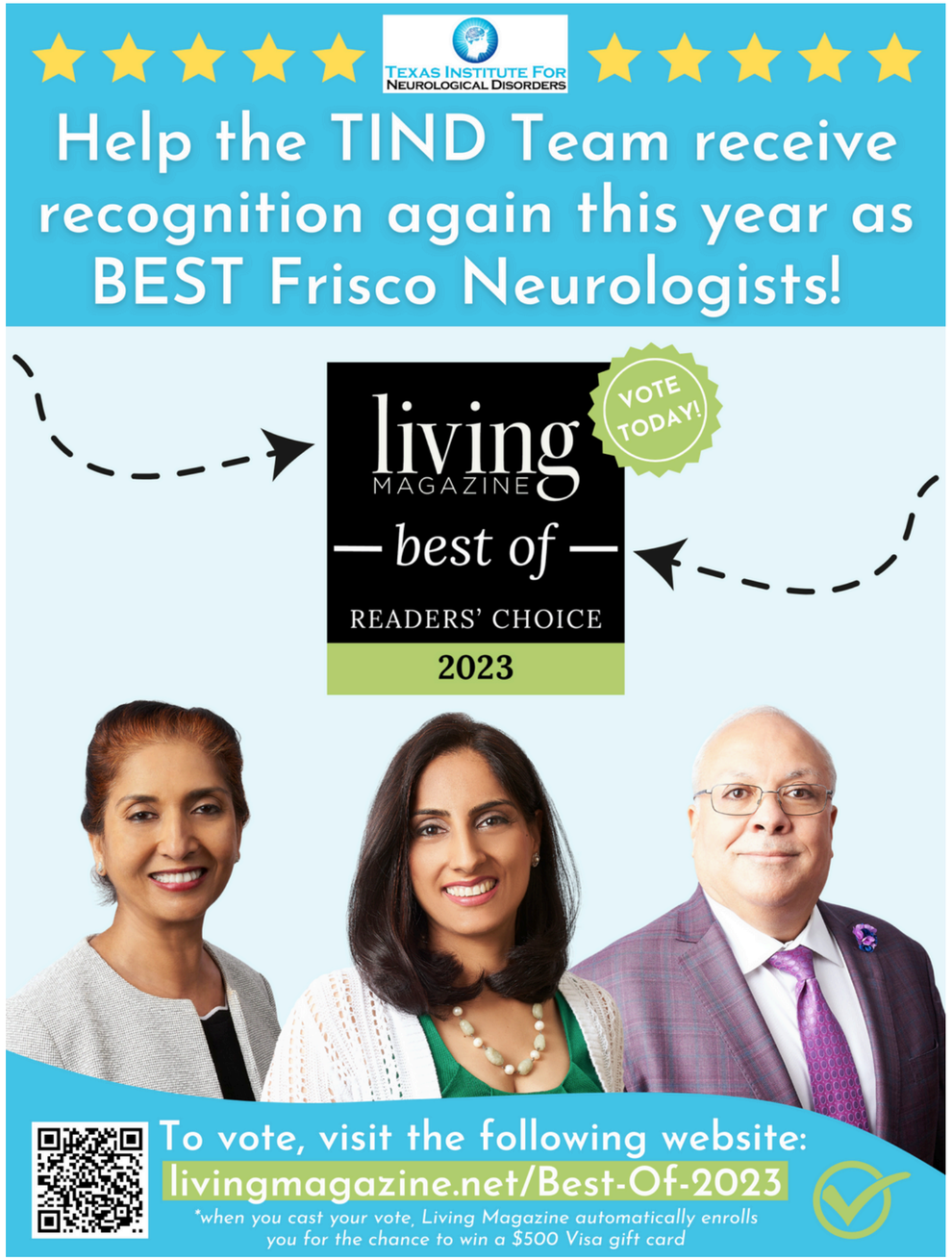
Our Mission

Texas Institute For Neurological Disorder's mission is to provide the highest quality of care in the neurosciences, utilizing a combination of the best knowledge and latest in technology as we have for over three decades. Our goal is to treat one patient at a time with unparalleled passion and commitment.

Why TIND?

- Multiple office locations, making it easy for patients to receive accessible and high-quality neurology care
- In-network with all major health insurances
- Multi-specialty neurology clinics, providing comprehensive testing and treatment for a wide variety of neurological conditions and diseases
- Award-winning facilities and neurologists
- Dedication to compassionate, patient-focused care

Poster Design



Media Feature (Excellence ER):

ADVOCATE
LAKEWOOD/EAST DALLAS

NEWS DINING MAGAZINE EVENTS MARKETPLACE NEWSLETTERS BEST OF

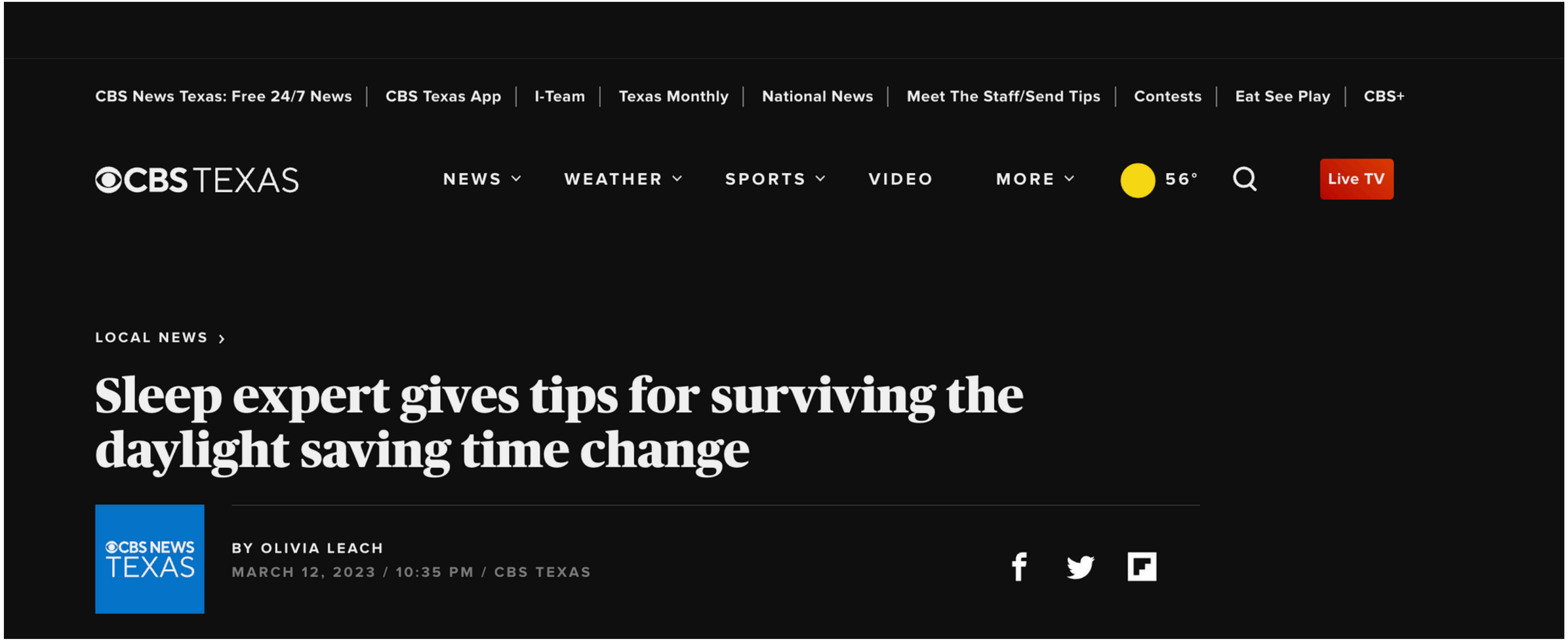
By Emily Charrier | February 22nd, 2017

The officers of the Dallas Police Northeast Division, which oversees our neighborhood, are raising money for one of their own this Friday. Officer Scott Jenkins suffered a heart attack, and funds raised will benefit his recovery. During the event, you can grab a meal with the officers of chicken, hamburgers, sausage links, beans and potato salad for a $10 donation. The event takes place from 11 a.m.-4 p.m. at the station, 9915 E. Northwest Highway.

Enjoy the sunny weather this weekend and take the pooch for a walk, all for a good cause. Excellence ER Lakewood, 1926 Skillman, hosts "Walk Your Dog Day" on Saturday from 10 a.m.-noon, a mile-long walk that ends with a party with snacks and prizes. The event benefits Making Assistance Dogs Easy (MADE), a Texas-based nonprofit dedicating to helping veterans with PTSD obtain the comfort and care of a service dog. Excellence ER will donate $1 for every walker (human or canine) who attends, so RSVP at oflaggert@excellenceer.com.

https://lakewood.advocatemag.com/14-things-weekend-officer-benefit-dog-walk-oscar-watch-party-plenty-live-music/

Media Feature (TIND):



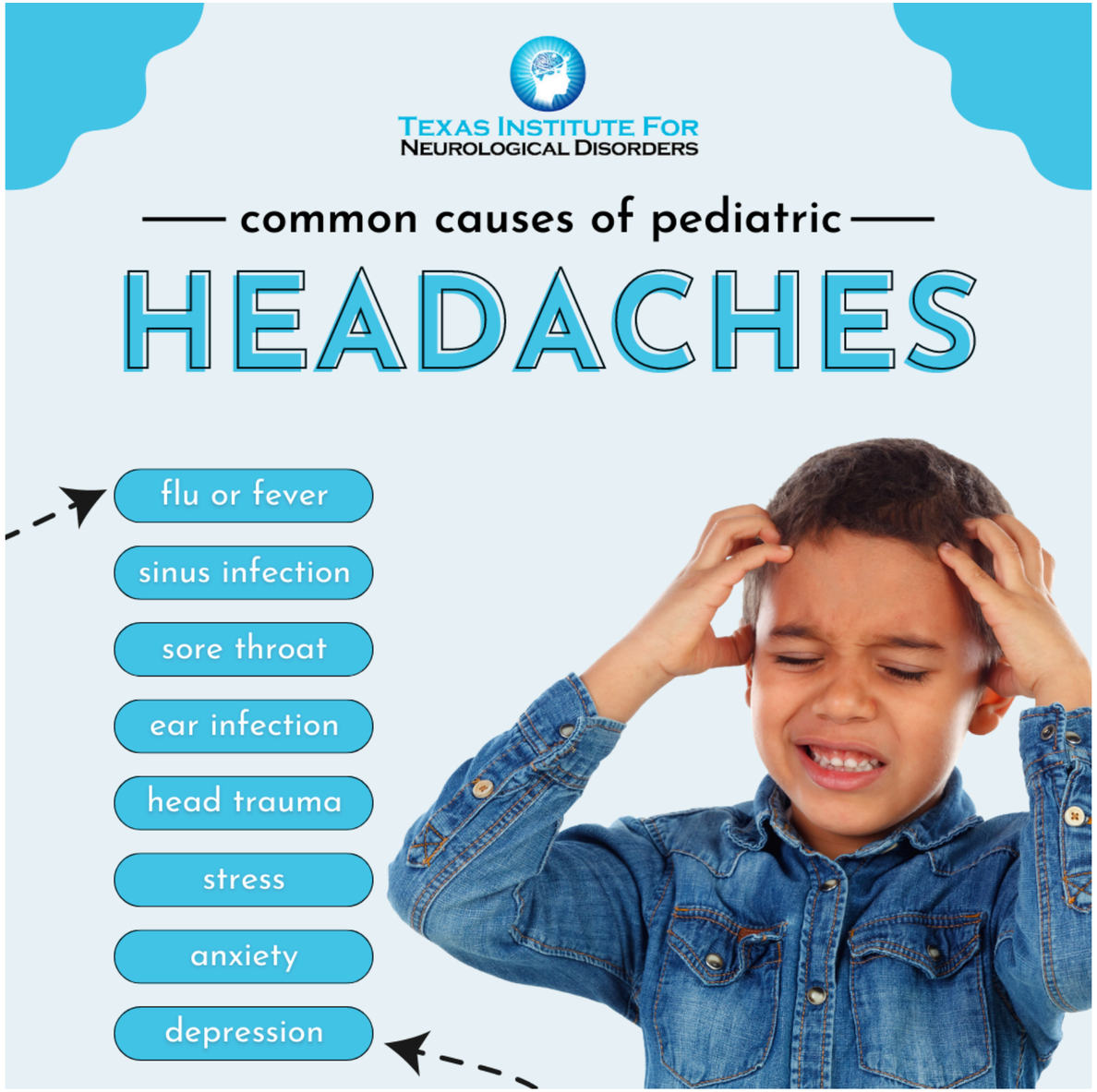
https://www.cbsnews.com/texas/news/sleep-expert-gives-tips-for-surviving-the-daylight-saving-time-change/

Social Media Content Creation

Organic Post

<u>Purpose:</u>

- Informative/ Educational



Organic Post

<u>Purpose:</u>

- Informative/ Educational

Paid Ad Promoting Telehealth Services

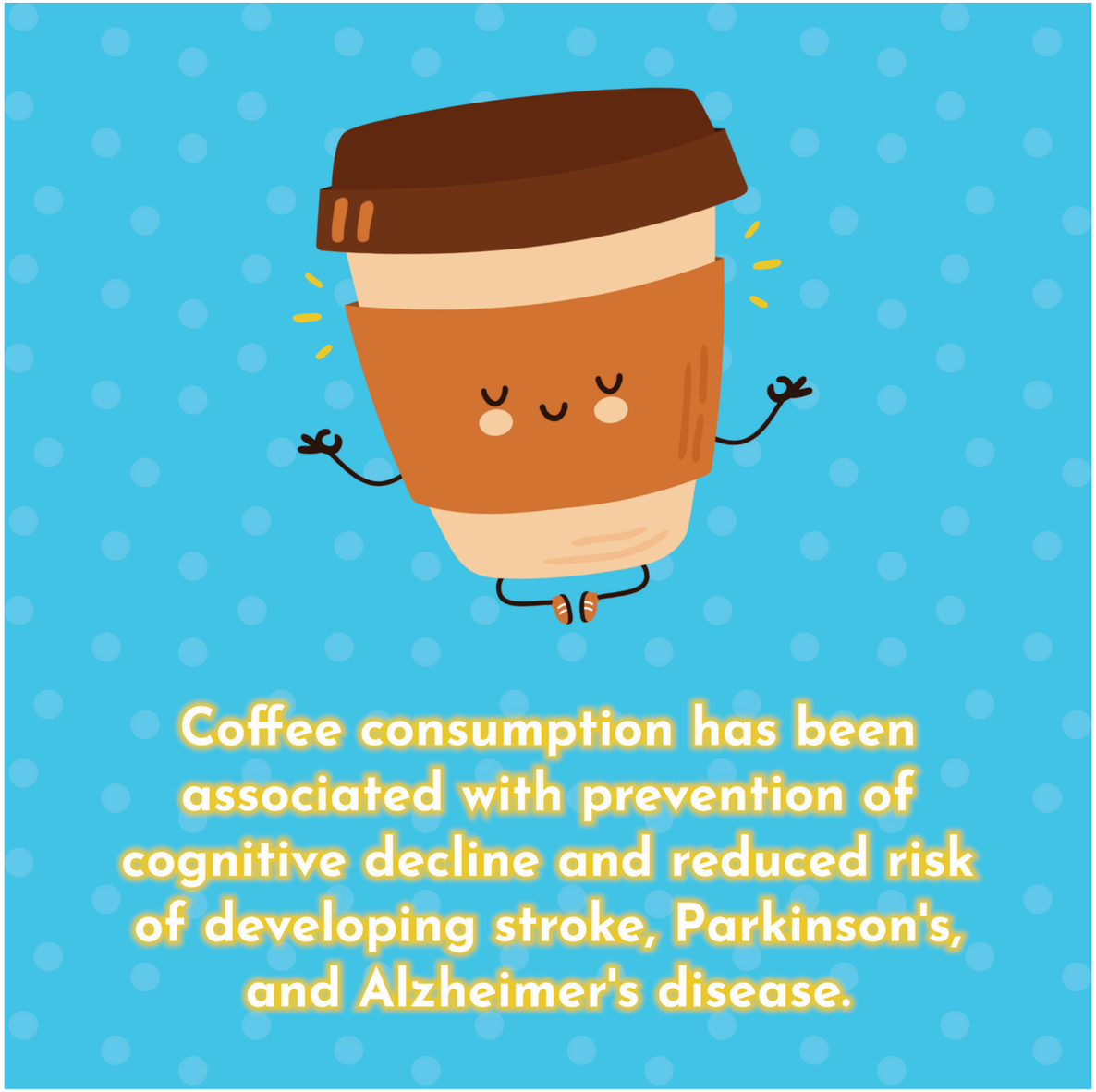
<u>Purpose:</u>

- Brand Credibility
- Highlighting Expertise

Organic Post

<u>Purpose:</u>

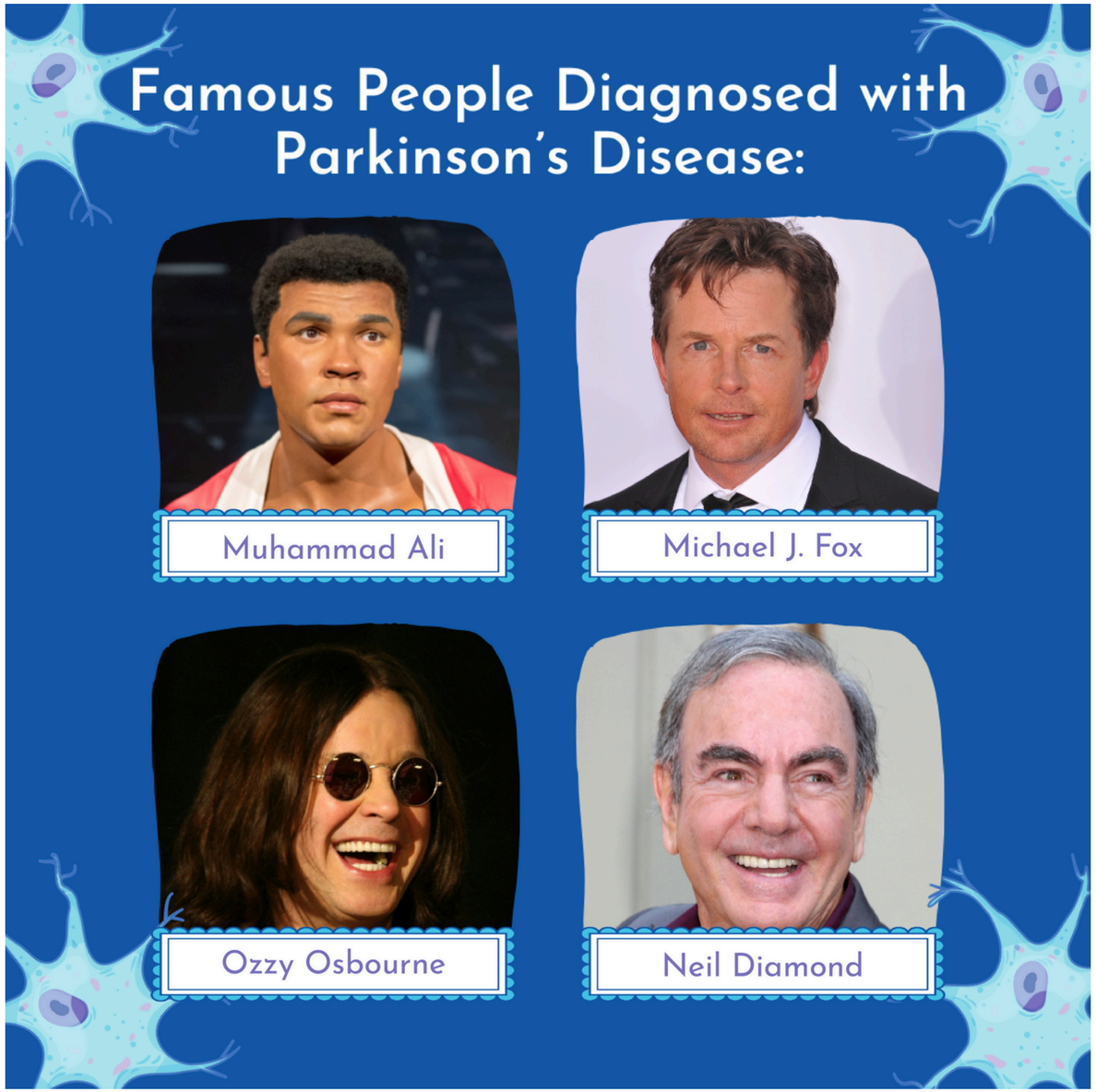
- Informative/ Educational



Organic Post

<u>Purpose:</u>

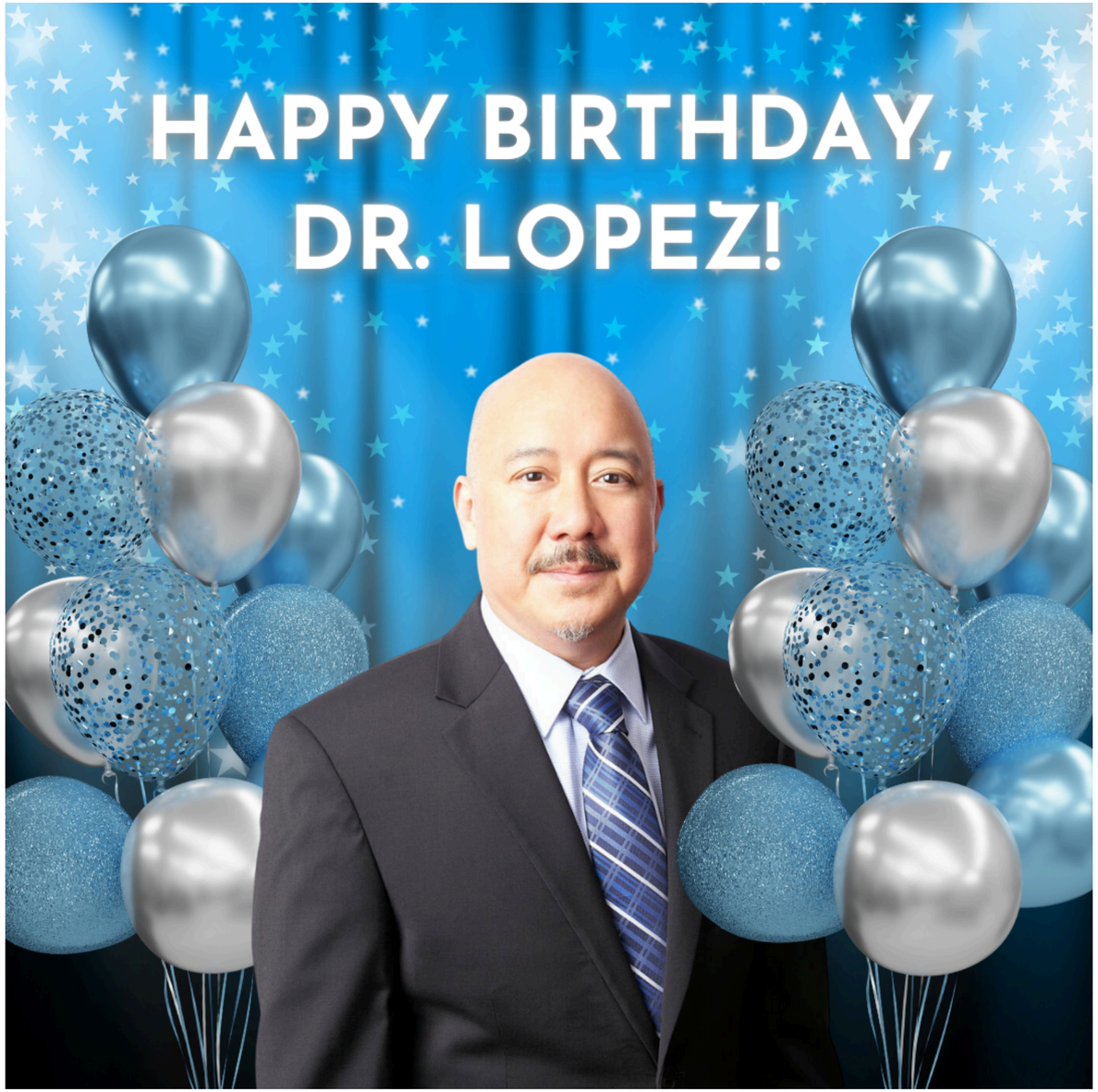
- Informative/ Educational



Organic Post

<u>Purpose:</u>

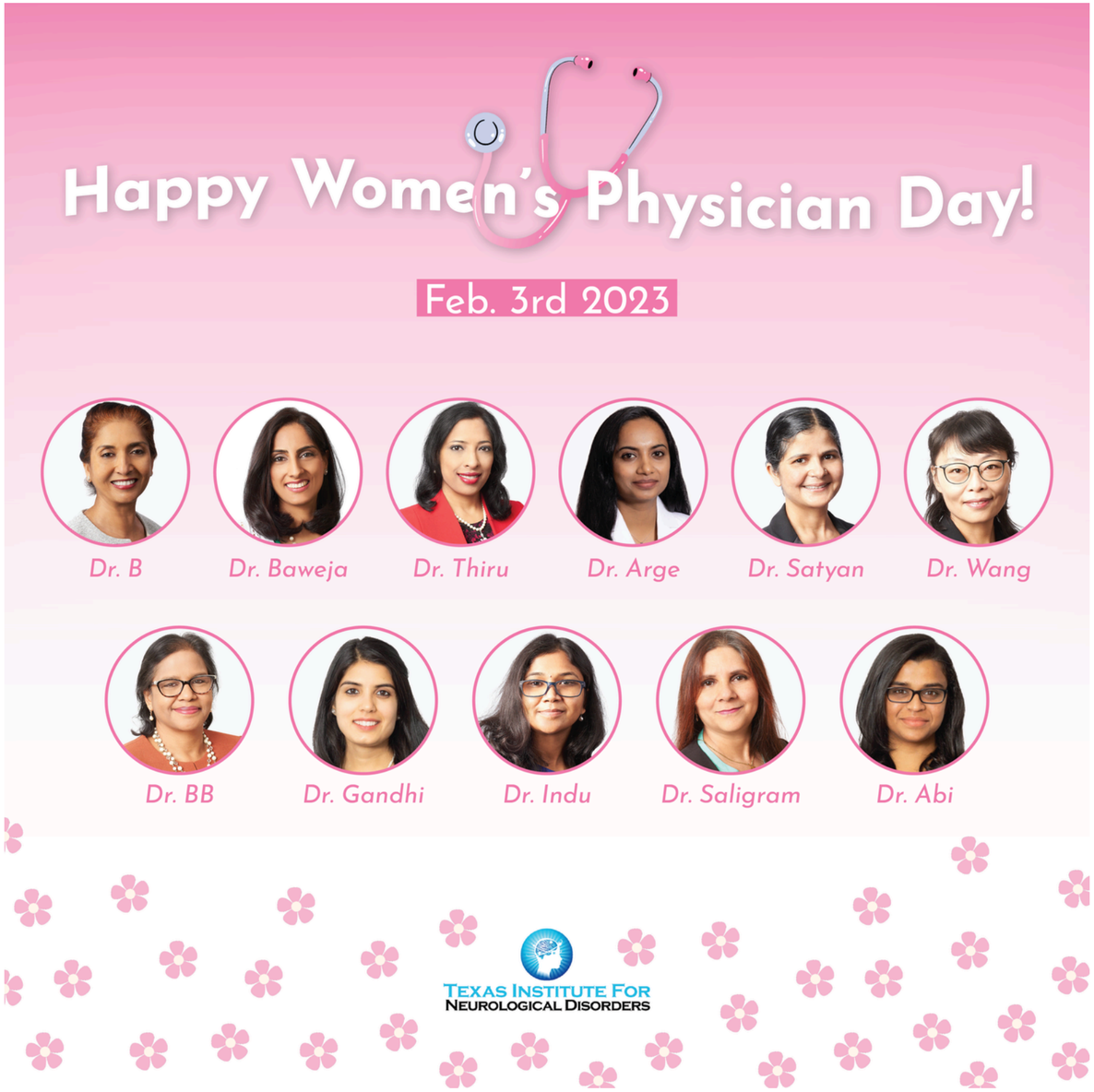
- Team Building
- Employee Engagement



Organic Post

<u>Purpose:</u>

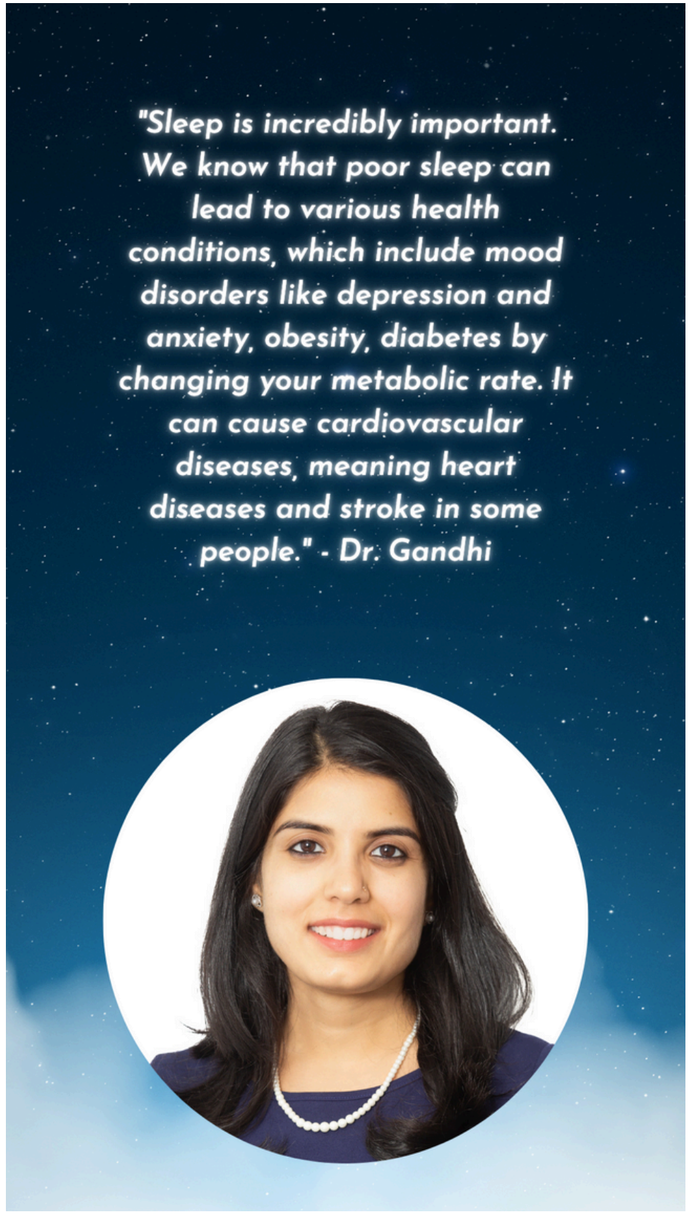
- Team Building
- Employee Engagement



Organic Post

<u>Purpose:</u>

- Educational Quote



Organic Post

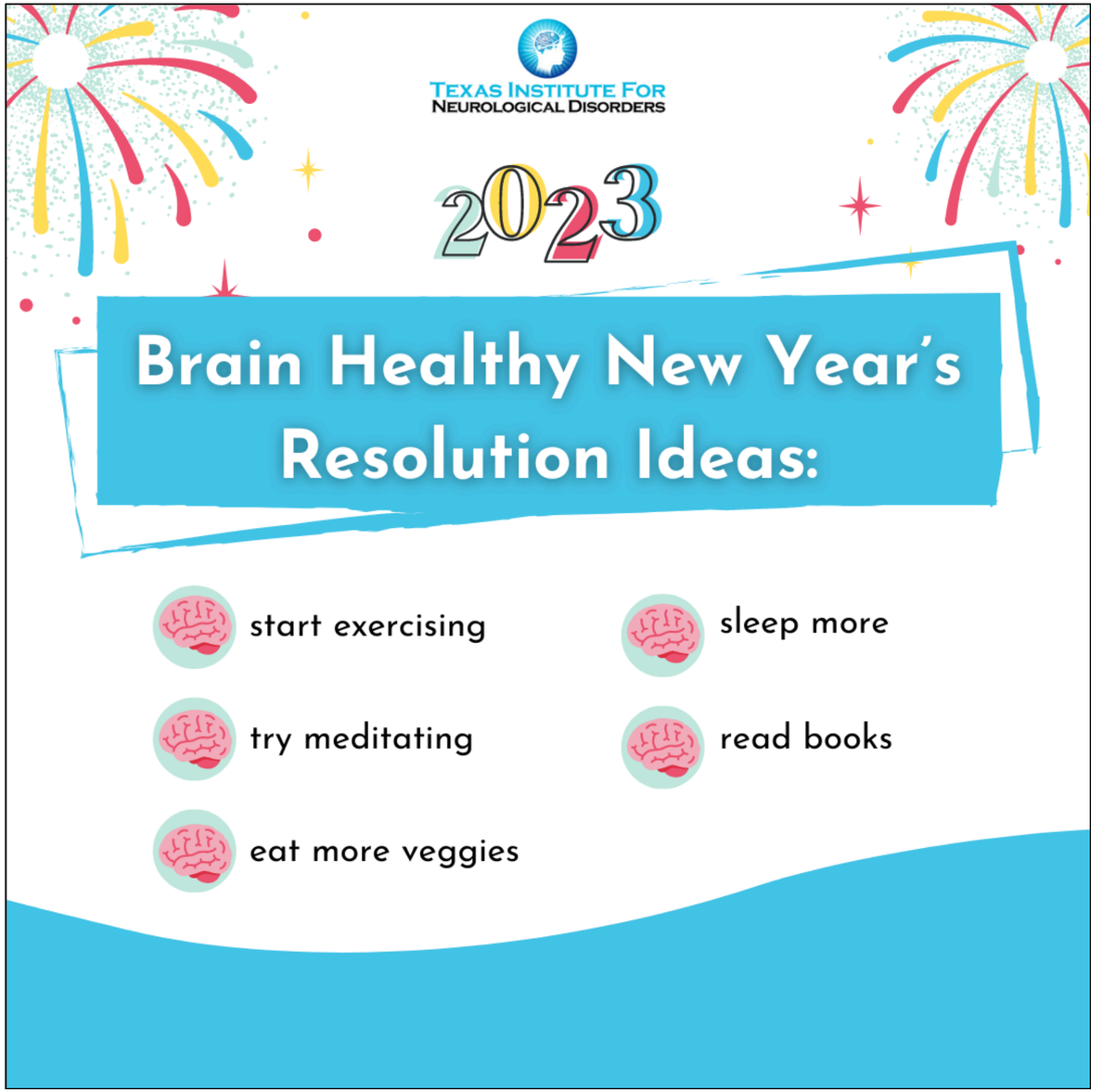
<u>Purpose:</u>

- Event Marketing

Organic Post

<u>Purpose:</u>

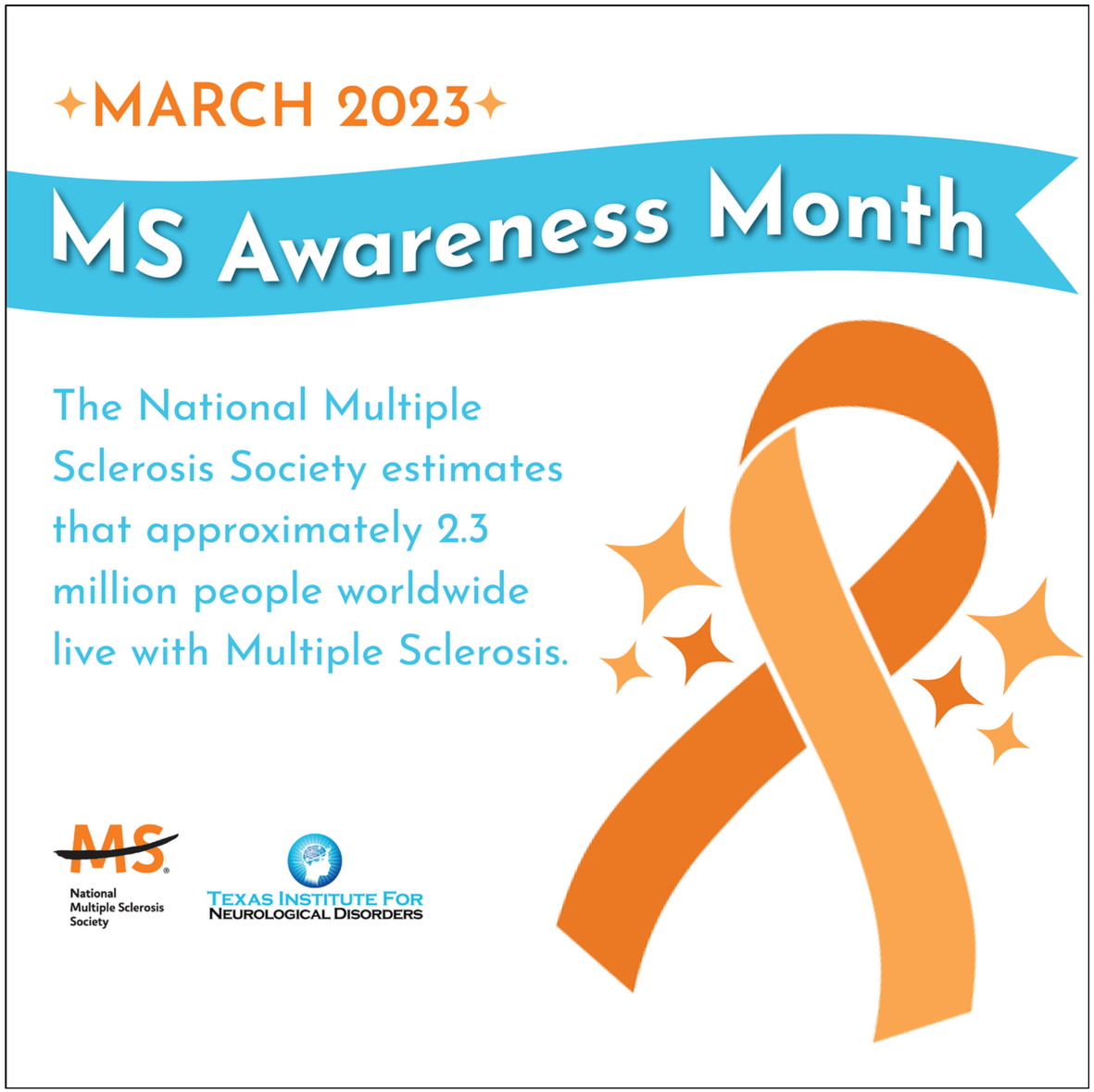
- Holiday
- Educational



Organic Post

<u>Purpose:</u>

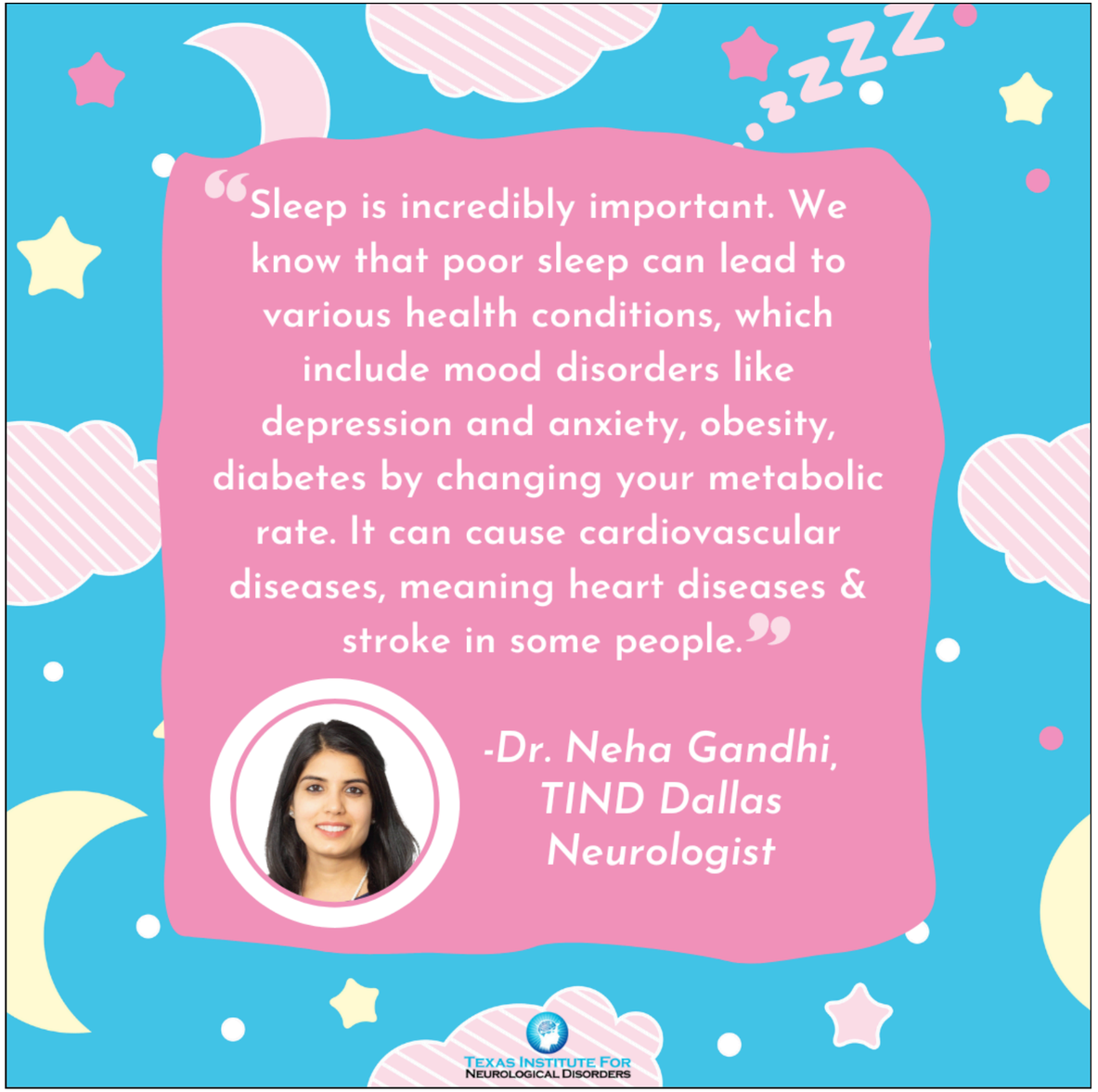
- Health Awareness Day
- Non-profit Partnership Highlight



Organic Post

<u>Purpose:</u>

- Educational
- Quote



Facebook Cover Photo

<u>Purpose:</u>

- Branding
- Cover Photo

Organic Post

<u>Purpose:</u>

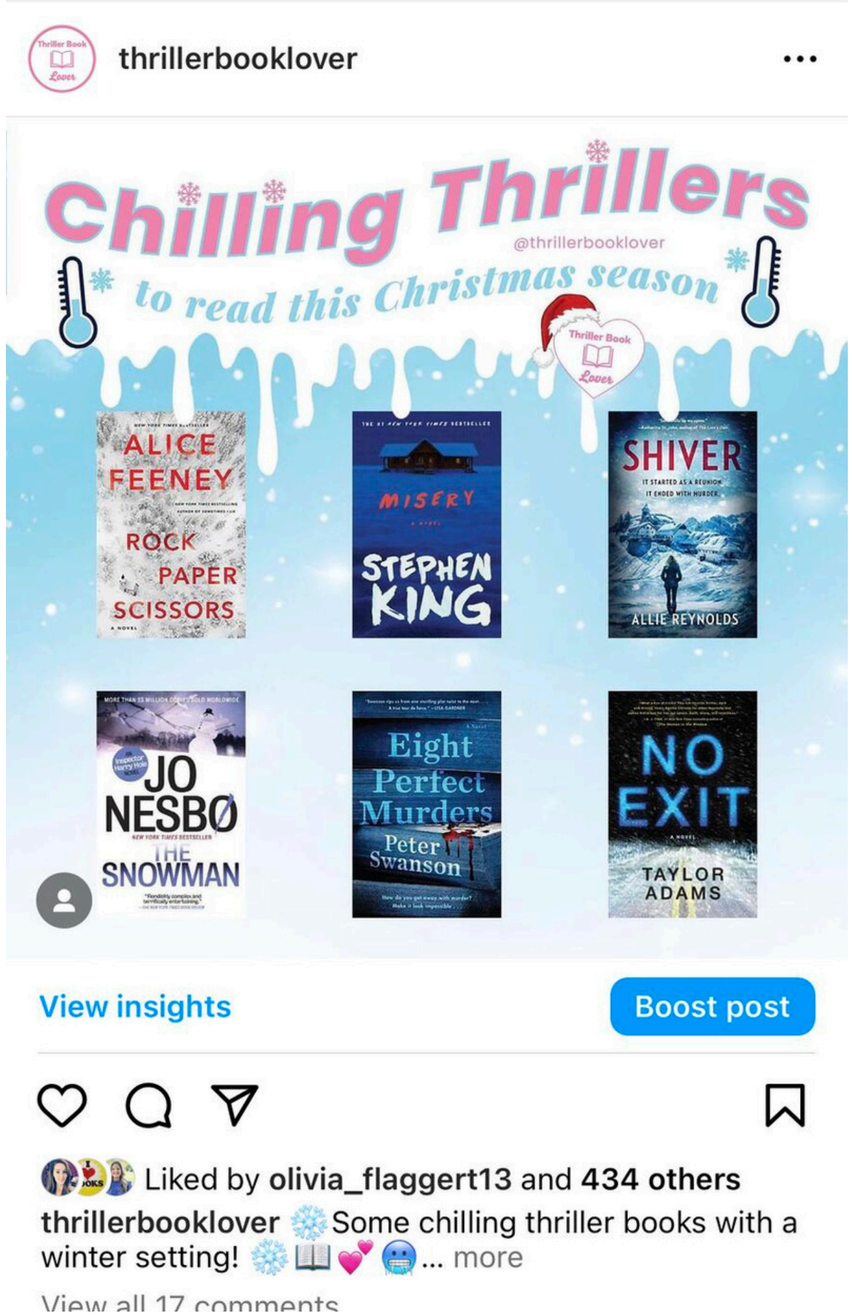
- Educational

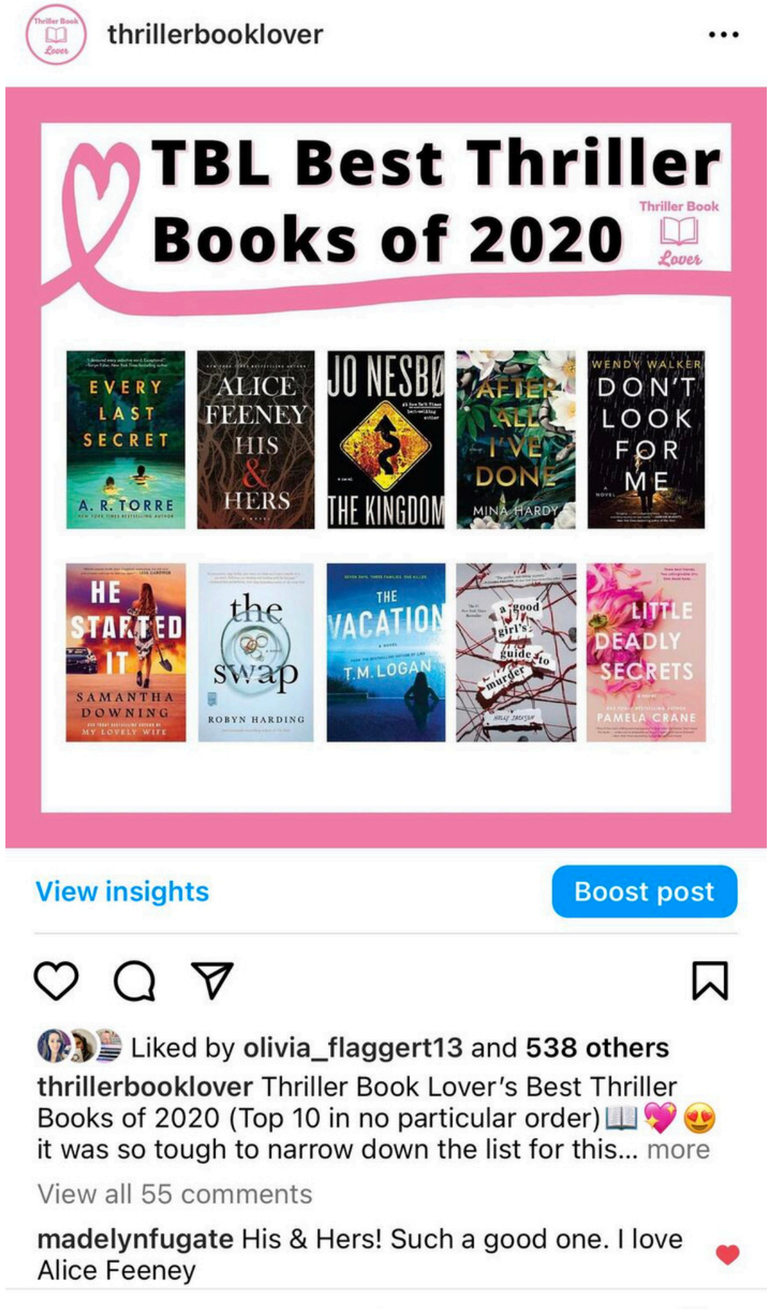
Organic Post

<u>Purpose:</u>

- Webinar Marketing

Additional Organic Post Examples





Blog Post Samples:

- https://experistg.com/modern-storage-architecture-for-high-performing-businesses/
- https://experistg.com/how-it-leaders-can-successfully-lead-digital-transformation/
- https://experistg.com/drive-digital-transformation-with-cloud-computing/
- https://experistg.com/digital-business-transformation/
- https://experistg.com/healthcare-hybrid-it/