



Olivia Flaggert Marketing Portfolio

Original and One-of-a-Kind Marketing Since 2015

www.oliviaflaggert.com

Event Flyer (front and back)

The front of the flyer features a light blue background with various medical icons: a blue ambulance, a pink stethoscope, a blue first aid kit, a red heart with a white ECG line, a syringe, and several pills. The text is arranged in a clear, organized manner.

You're Invited!

Medical Mixer

WHEN:
April 20th
4:30-8pm

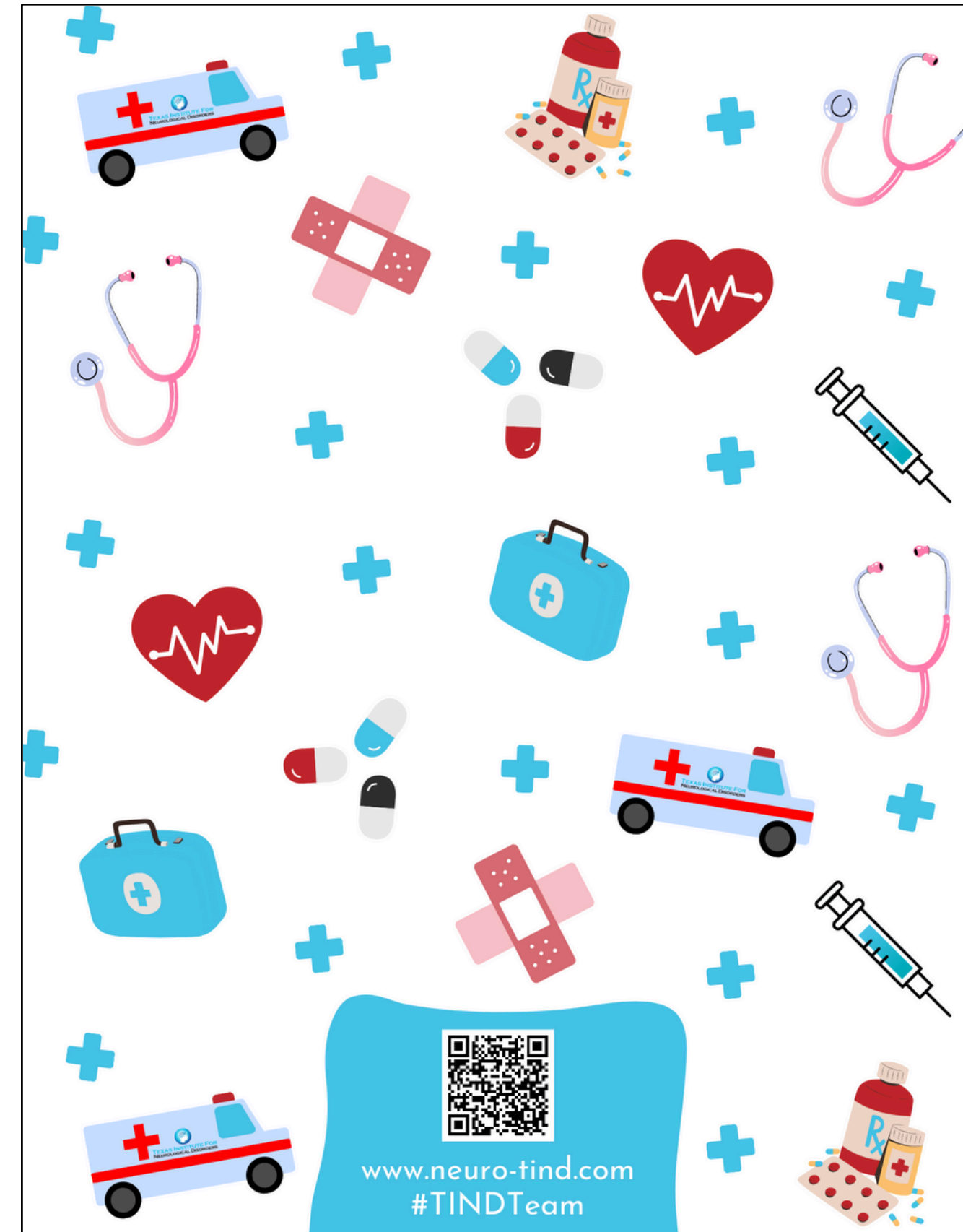
WHERE 4433 Punjab Way, Suite #201 Frisco, TX 75034

EVENT SPONSORS:  **TOTALCARE**  **ENVISION IMAGING**
Unmistakable Quality & Spectacular Service

You're invited to join the Texas Institute for Neurological Disorders (TIND) Team and other healthcare professionals for a fun night of medical networking. This is a great opportunity to meet other doctors, medical executives, MAs, healthcare marketers, and more.

There will be delicious food, refreshing drinks, raffle prizes, and much more. Event is being hosted by TIND at our Frisco neurology clinic. We hope to see you there!

To RSVP: marketing@texasneurologyinstitute.com

The back of the flyer has a white background with the same medical icons as the front. At the bottom, there is a blue rounded rectangle containing a QR code and the website and hashtag information.



www.neuro-tind.com
#TINDTeam

Promotional Flyer



The flyer features a festive Thanksgiving theme with a border of autumn leaves and berries at the top. The title 'Thanksgiving FOOD DRIVE' is prominently displayed, with 'Thanksgiving' in a script font and 'FOOD DRIVE' in large, bold, green block letters. A blue banner indicates the dates 'Nov. 11th - 17th'. Below the title, a paragraph encourages donations for Sherman High School. To the right, an illustration shows an open cardboard box filled with various food items like cans, jars, and bags, with a heart symbol and confetti around it. A yellow banner lists 'Items to Consider Donating:' followed by two columns of specific food items. The bottom of the flyer has a green banner with a final instruction and a thank you message.

Thanksgiving
FOOD DRIVE

Nov. 11th - 17th

Please join us as we help raise food donations for Sherman High School. These food donations will go to families in need this holiday season.

Items to Consider Donating:

- Chef Boyardee (4-6 cans)
- Rice Krispie Treats (1 box of 24)
- Cereal (2-3 boxes)
- Fruit Snacks (1 box of 20)
- Chicken of the Sea (4 cans)
- Cheese Dip Snacks (2 packages)
- Cracker Boxes: triscuits, cheezit, etc (2-3 boxes)
- Pop Tarts (1-2 boxes)
- Mac n Cheese (4 boxes of powdered)
- Popcorn (1 box of 8)
- Canned Fruit (4-6 cans)
- Oatmeal (2 boxes of variety)
- Peanut Butter (1 large jar)
- Jelly (1 large jar)
- Pretzels (2 bags)
- Goldfish (2-3 small bags)
- Cookies (1-2 family packages)
- Granola Bars (1 box of 16)
- Juice boxes (2-3 boxes of Capri Sun or similar)
- Fruit Rollups (1 box of 16 count)
- Cup of Noodles (2 six pack) or case of Ramen
- Pringles (4 cans)
- Tuna Packages (4-6)
- Campbell Soups (8 assorted cans)
- Chili (4 cans)
- Chips (2 bags)
- Little Debbie Snacks (2-3 boxes)
- Jello Pudding (2-3 packs)
- Jello mix (4 boxes)
- Applesauce (2 large jars or 2 of the smaller multi packs)
- Canned Stew (4 cans)
- Cereal Bars (2 boxes)
- Pasta (2-3 boxes)
- Pasta Sauce (3-4 jars)
- Muffins (2 packs)
- Rice (2 medium bags)
- Peanut butter crackers (2 packages)
- Cheese crackers (2 packages)

Please bring all donations to the Sherman breakroom. **THANK YOU!**♥

Brochure



Abi Ravichandran, MD
Board-certified Neurologist

SPECIALTIES

- General Neurology
- Clinical Neurophysiology
- Neuromuscular Medicine
- Epilepsy

COMMON PROCEDURES

- EMGs
- EEG
- Botox for Migraines
- Injections for Headaches
- VNS Therapy for Epilepsies

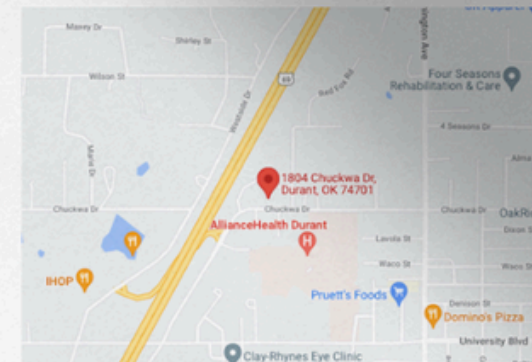


www.neuro-tind.com



Dr. Abi's Clinic Location

1804 Chuckwa Drive
Durant, Oklahoma 75034
Phone: (580) 920-1151
Fax: (580) 920-1161



REFERRALS

Phone: (903) 891-4296
Fax: (903) 328-3222
referrals@texasneurologyinstitute.com

APPOINTMENTS

Phone: (844) 754-8463
televisit@texasneurologyinstitute.com

MARKETING/EVENTS

marketing@texasneurologyinstitute.com



www.neuro-tind.com

Logo Design

Thriller Book



Lover

Product Design and Conception



Trifold Brochure

Our Locations

Sherman
321 N. Highland Avenue Suite 200
Sherman, Texas 75092

Denison
2201 S. Austin Avenue
Denison, Texas 75020

Durant
1804 Chuckwa Drive
Durant, Oklahoma 74701

Richardson
3017 E. Renner Road, Suite 110
Richardson, Texas 75082

Plano (Coit Rd.)
1600 Coit Road, Suite 208
Plano, TX 75075

Plano (Preston Rd.)
7920 Preston Rd. Suite 100,
Plano, TX 75024

McKinney
2517 W. Virginia Parkway Suite 102
McKinney, Texas 75071

Frisco
4433 Punjab Way, Suite 201
Frisco, Texas 75034

Keller
420 Johnson Rd. Suite 201
Keller, TX 76248

Arlington
620 Matlock Centre Circle
Arlington, Texas 76015

Grapevine
1600 West College Street Suite 640
Grapevine, TX 76051

Dallas
221 West Colorado Suite 943 Pavillion II
Dallas, TX 75208

Contact Us

Appointments
Phone: (844) 754-8463

Referrals
Fax: (903) 328-3222
referrals@texasneurologyinstitute.com

Marketing/Events
marketing@texasneurologyinstitute.com



www.neuro-tind.com



*High-quality,
comprehensive, and
compassionate
neurology care*



Our Services

- Alzheimer's and All Dementias
- All Neuromuscular Disorders
- Acute and Ongoing Stroke Evaluation and Management
- Comprehensive Sleep Center
- Spasticity Management
- Comprehensive Headache
- Neurological Pain Clinic
- Pediatric Neurology
- Parkinson's Disease
- Other Movement Disorders
- Comprehensive Epilepsy Clinic
- NMSS-sponsored MS Clinic
- Non-Surgical Spine Clinic
- Neurological Research Center
- In-house testing for Neurological Disorders, including office-based high definition MRI Center

About TIND

Texas Institute for Neurological Disorders began as Texoma Neurology Associates P.A. in 1978 in Denison, Texas when Dr. Easwar Sundaram Sr. moved his family here to start his neurology practice.

After Dr. Sundaram Sr. passed away in 2001, Dr. Sundaram Jr. continued the legacy of Texoma Neurology Associates P.A. The practice continued to grow beyond the Texoma area and eventually became Texas Institute for Neurological Disorders (TIND).

TIND is now the largest private practice neurology group in North Texas.

Our Mission

Texas Institute For Neurological Disorder's mission is to provide the highest quality of care in the neurosciences, utilizing a combination of the best knowledge and latest in technology as we have for over three decades. Our goal is to treat one patient at a time with unparalleled passion and commitment.

Why TIND?

- Multiple office locations, making it easy for patients to receive accessible and high-quality neurology care
- In-network with all major health insurances
- Multi-specialty neurology clinics, providing comprehensive testing and treatment for a wide variety of neurological conditions and diseases
- Award-winning facilities and neurologists
- Dedication to compassionate, patient-focused care

Poster Design

★ ★ ★ ★ ★ TEXAS INSTITUTE FOR NEUROLOGICAL DISORDERS ★ ★ ★ ★ ★

Help the TIND Team receive recognition again this year as
BEST Frisco Neurologists!

living
MAGAZINE
— best of —
READERS' CHOICE
2023

VOTE TODAY!

To vote, visit the following website:
livingmagazine.net/Best-Of-2023

*when you cast your vote, Living Magazine automatically enrolls you for the chance to win a \$500 Visa gift card

Media Feature (Excellence ER):

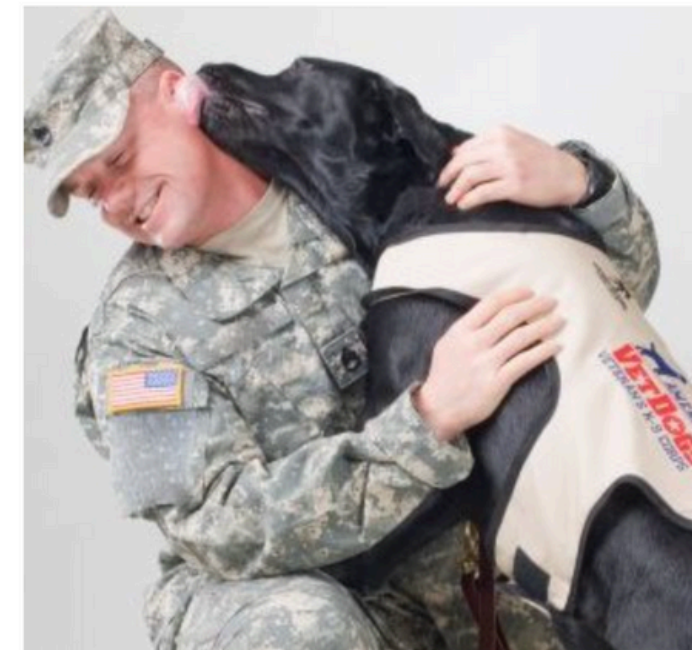


≡ ▾ [NEWS](#) DINING MAGAZINE ▾ EVENTS MARKETPLACE NEWSLETTERS BEST OF 🔍 [f](#) [t](#) [i](#)

By [Emily Charrier](#) | February 22nd, 2017

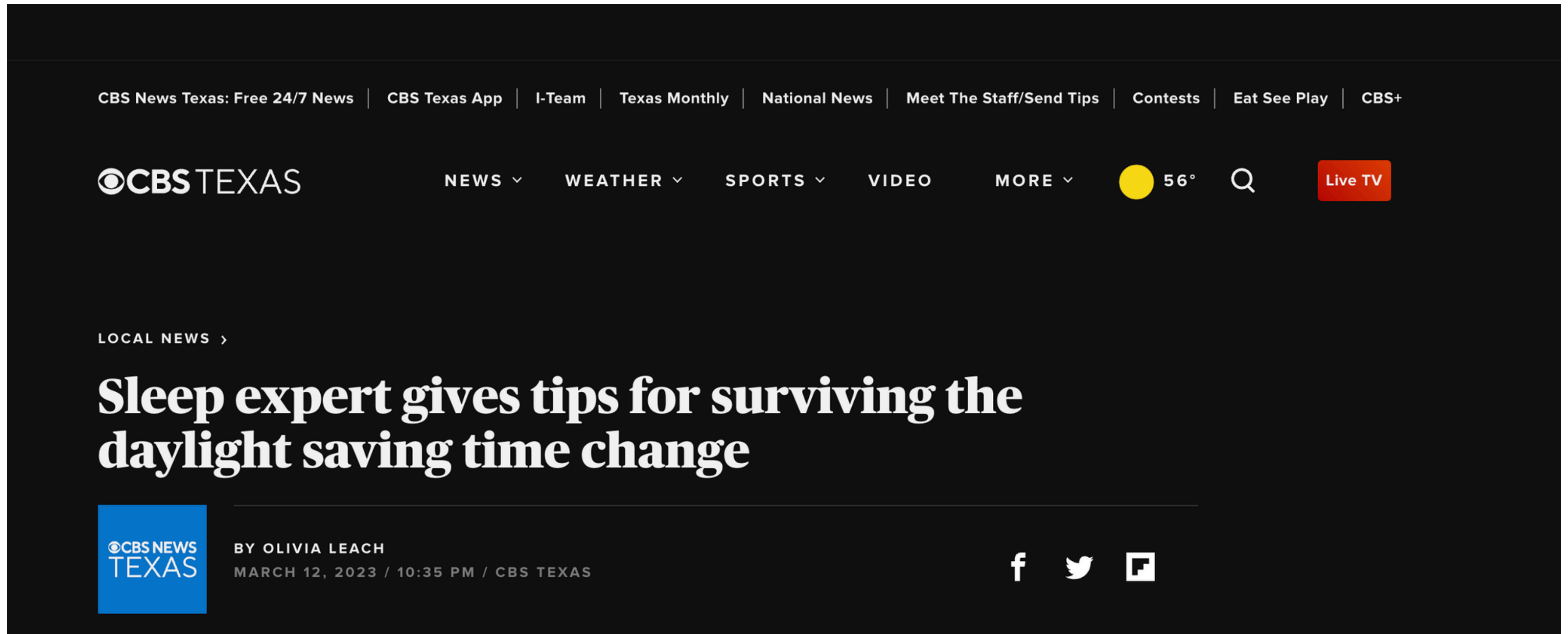
The officers of the Dallas Police Northeast Division, which oversees our neighborhood, are raising money for one of their own this Friday. Officer Scott Jenkins suffered a heart attack, and funds raised will benefit his recovery. During the event, you can grab a meal with the officers of chicken, hamburgers, sausage links, beans and potato salad for a \$10 donation. The event takes place from 11 a.m.-4 p.m. at the station, [9915 E. Northwest Highway](#).

Enjoy the sunny weather this weekend and take the pooch for a walk, all for a good cause. Excellence ER Lakewood, 1926 Skillman, hosts “[Walk Your Dog Day](#)” on Saturday from 10 a.m.-noon, a mile-long walk that ends with a party with snacks and prizes. The event benefits [Making Assistance Dogs Easy \(MADE\)](#), a Texas-based nonprofit dedicating to helping veterans with PTSD obtain the comfort and care of a service dog. Excellence ER will donate \$1 for every walker (human or canine) who attends, so RSVP at oflaggert@excellenceer.com.



<https://lakewood.advocatemag.com/14-things-weekend-officer-benefit-dog-walk-oscar-watch-party-plenty-live-music/>

Media Feature (TIND):



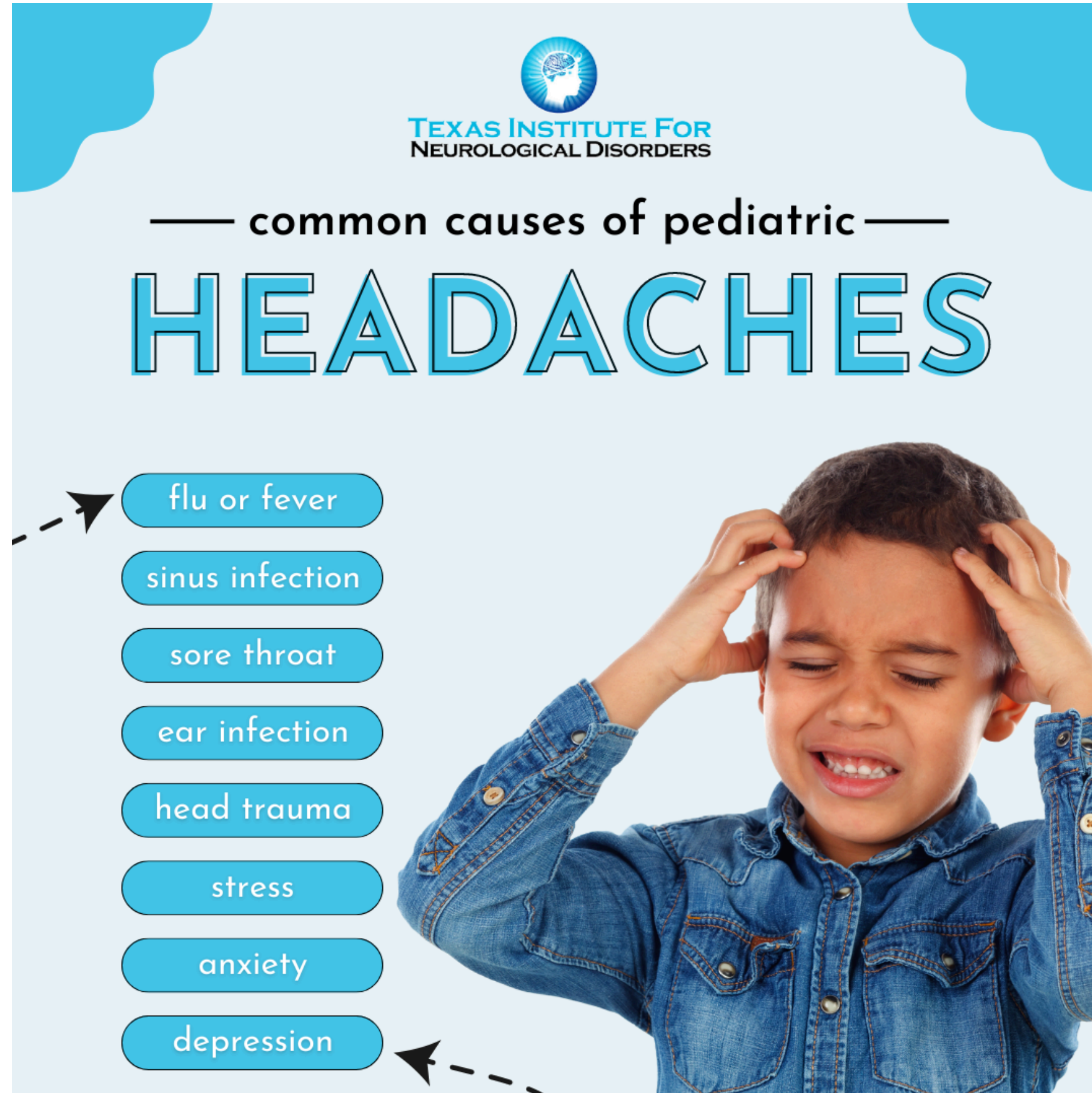
<https://www.cbsnews.com/texas/news/sleep-expert-gives-tips-for-surviving-the-daylight-saving-time-change/>

Social Media Content Creation

Organic Post

Purpose:

- Informative/
Educational



Organic Post

Purpose:

- Informative/
Educational



Paid Ad
Promoting
Telehealth
Services

Purpose:

- Brand
Credibility
- Highlighting
Expertise

The advertisement is set against a background of blue and white geometric patterns, including stylized neurons. At the top center is the logo for the **TEXAS INSTITUTE FOR NEUROLOGICAL DISORDERS**, which consists of a blue circle containing a white brain silhouette. Below the logo, a blue banner with white text reads: **Get Award-winning Neurological Care from Anywhere in Texas with TIND Telehealth Services**. To the right of the banner is a large smartphone frame displaying a portrait of a woman with dark hair, wearing a red blazer over a black patterned top and a pearl necklace. A gold seal with a blue ribbon and the text **TOP-RATED!** is positioned above the phone. Below the blue banner are five gold stars and a gold award plaque. The plaque contains three sections, each with the word **BEST** above a red square with a white **D**, and a year below: **2022**, **2021**, and **2020**.

Organic Post

Purpose:

- Informative/
Educational

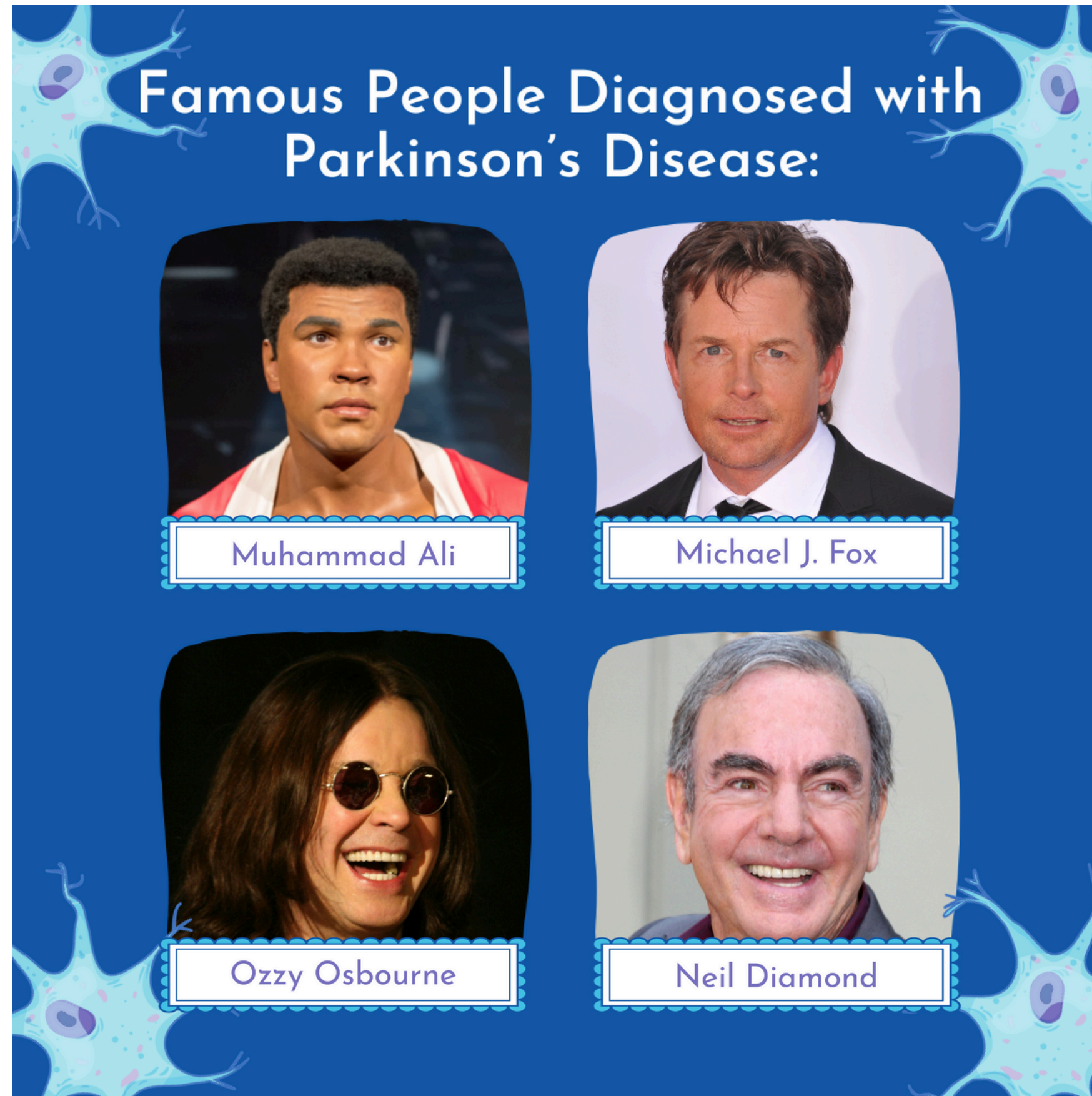


Coffee consumption has been associated with prevention of cognitive decline and reduced risk of developing stroke, Parkinson's, and Alzheimer's disease.

Organic Post

Purpose:

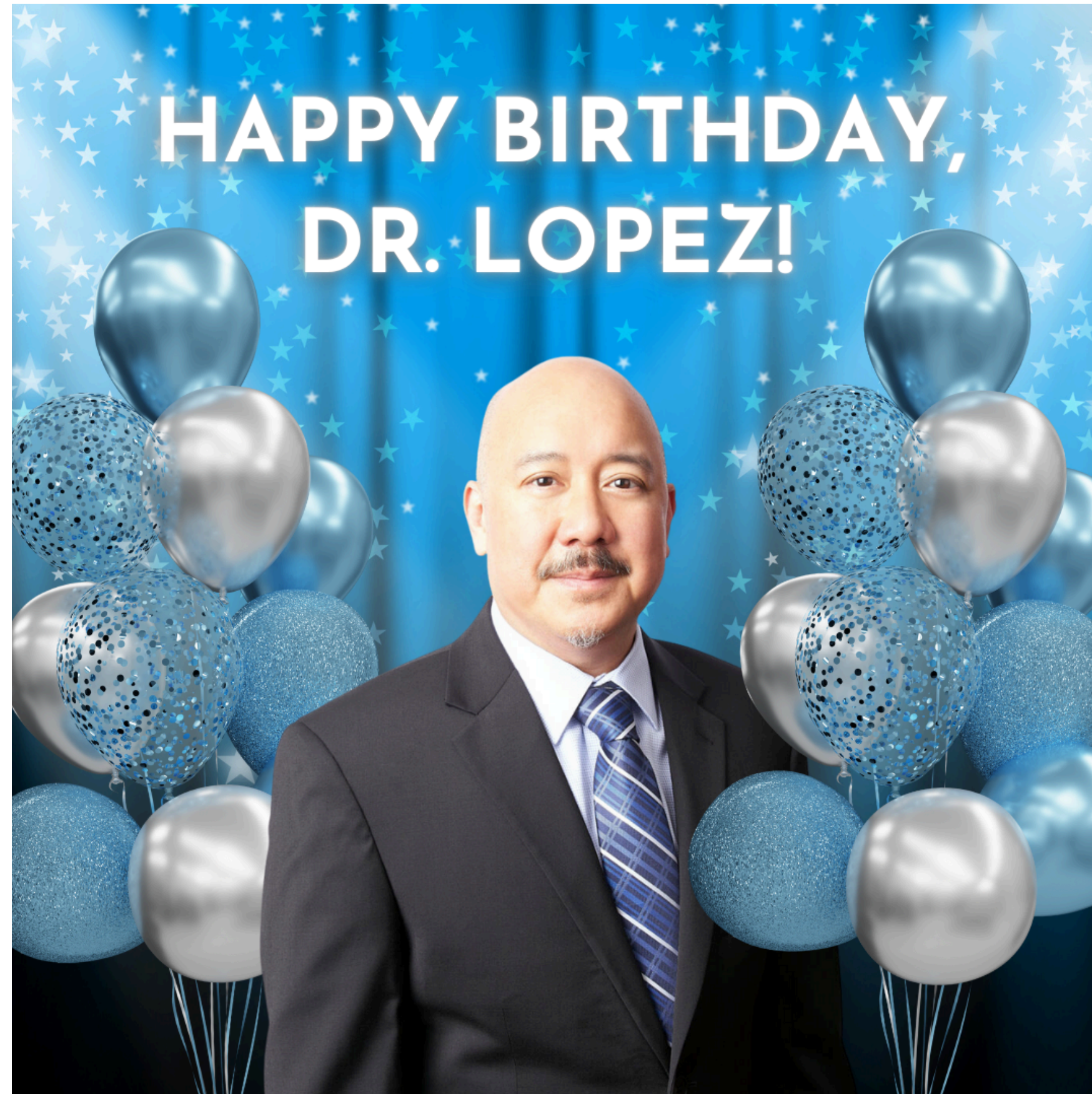
- Informative/
Educational



Organic Post

Purpose:

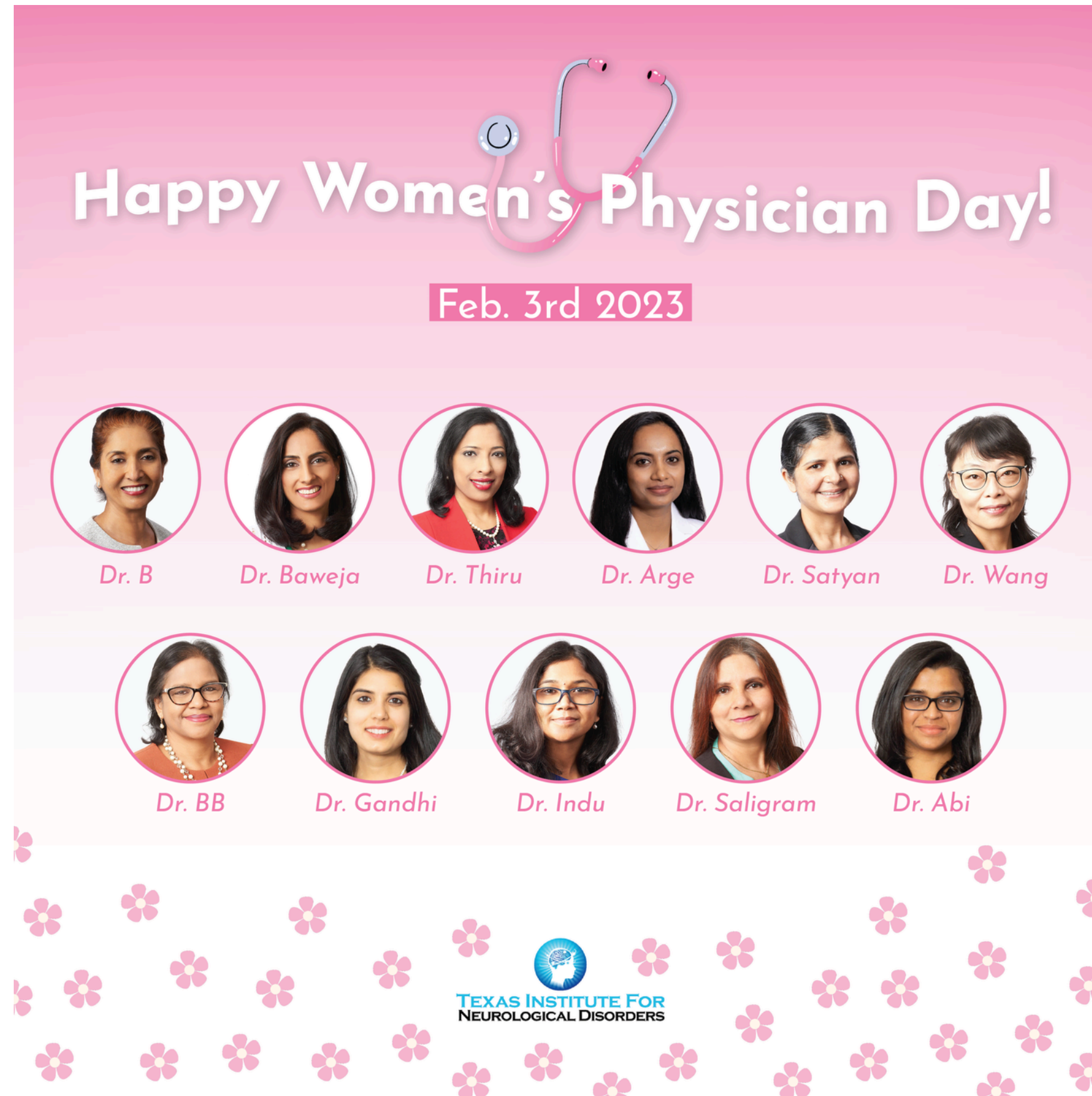
- Team Building
- Employee Engagement



Organic Post

Purpose:

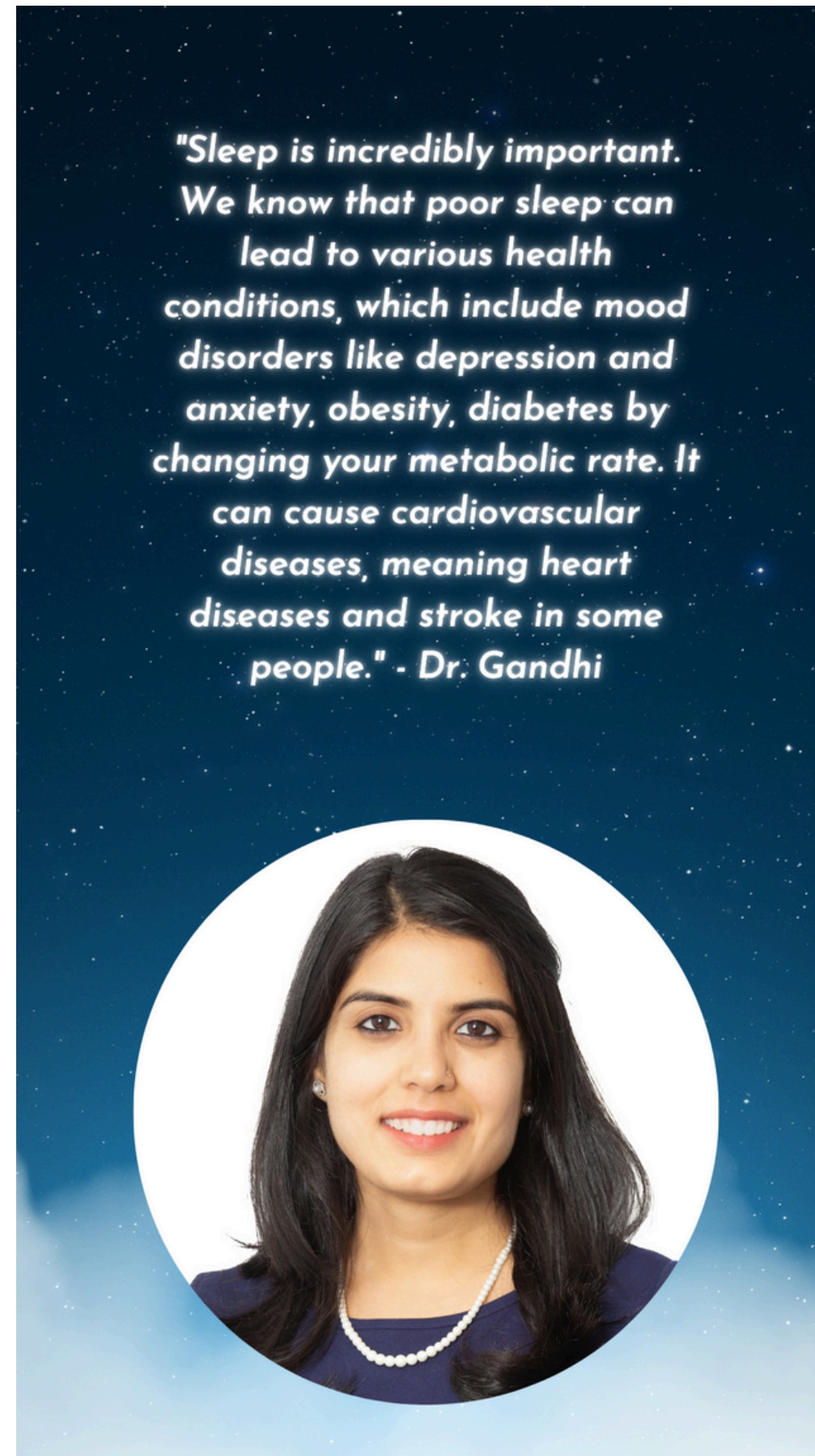
- Team Building
- Employee Engagement



Organic Post

Purpose:

- Educational
Quote



Organic Post

Purpose:

- Event Marketing



The banner features a white header with medical icons (band-aids, pills, syringes, and plus signs) and the Texas Institute for Neurological Disorders logo. The main body is blue with a white ECG line on the left. The event title 'Upcoming Event! Medical Mixer' is prominently displayed in the center. Below the title, the location and date are listed. At the bottom, a pink bar contains the RSVP information, flanked by stethoscope icons.

TEXAS INSTITUTE FOR
NEUROLOGICAL DISORDERS

Upcoming Event!
Medical Mixer

WHERE:
4433 Punjab Way, Suite #201
Frisco, TX 75034

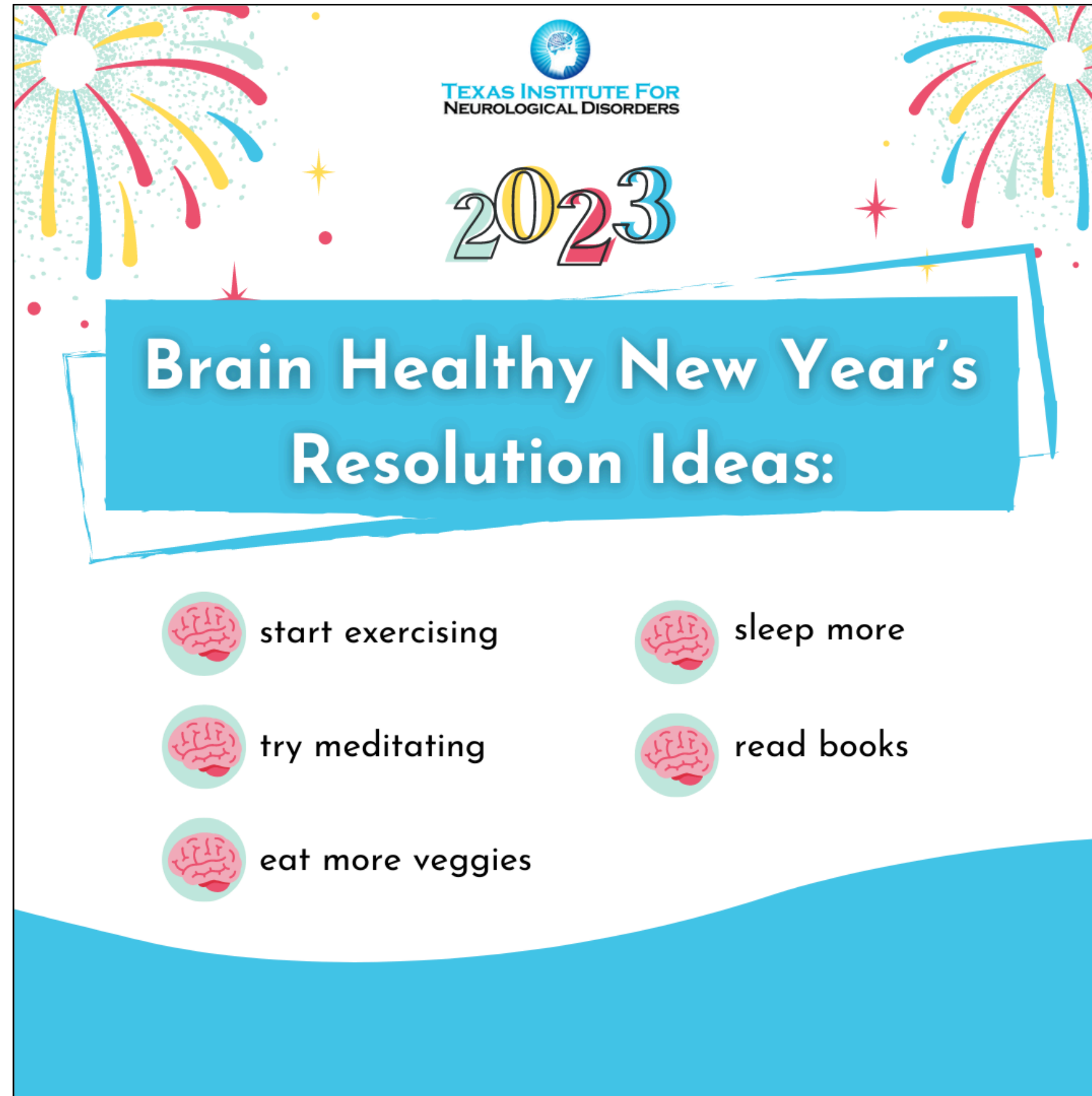
WHEN:
April 20th, 4-7:30 pm

To RSVP: marketing@texasneurologyinstitute.com

Organic Post

Purpose:

- Holiday
- Educational



Organic Post

Purpose:

- Health Awareness Day
- Non-profit Partnership Highlight

✦MARCH 2023✦

MS Awareness Month

The National Multiple Sclerosis Society estimates that approximately 2.3 million people worldwide live with Multiple Sclerosis.



Organic Post

Purpose:

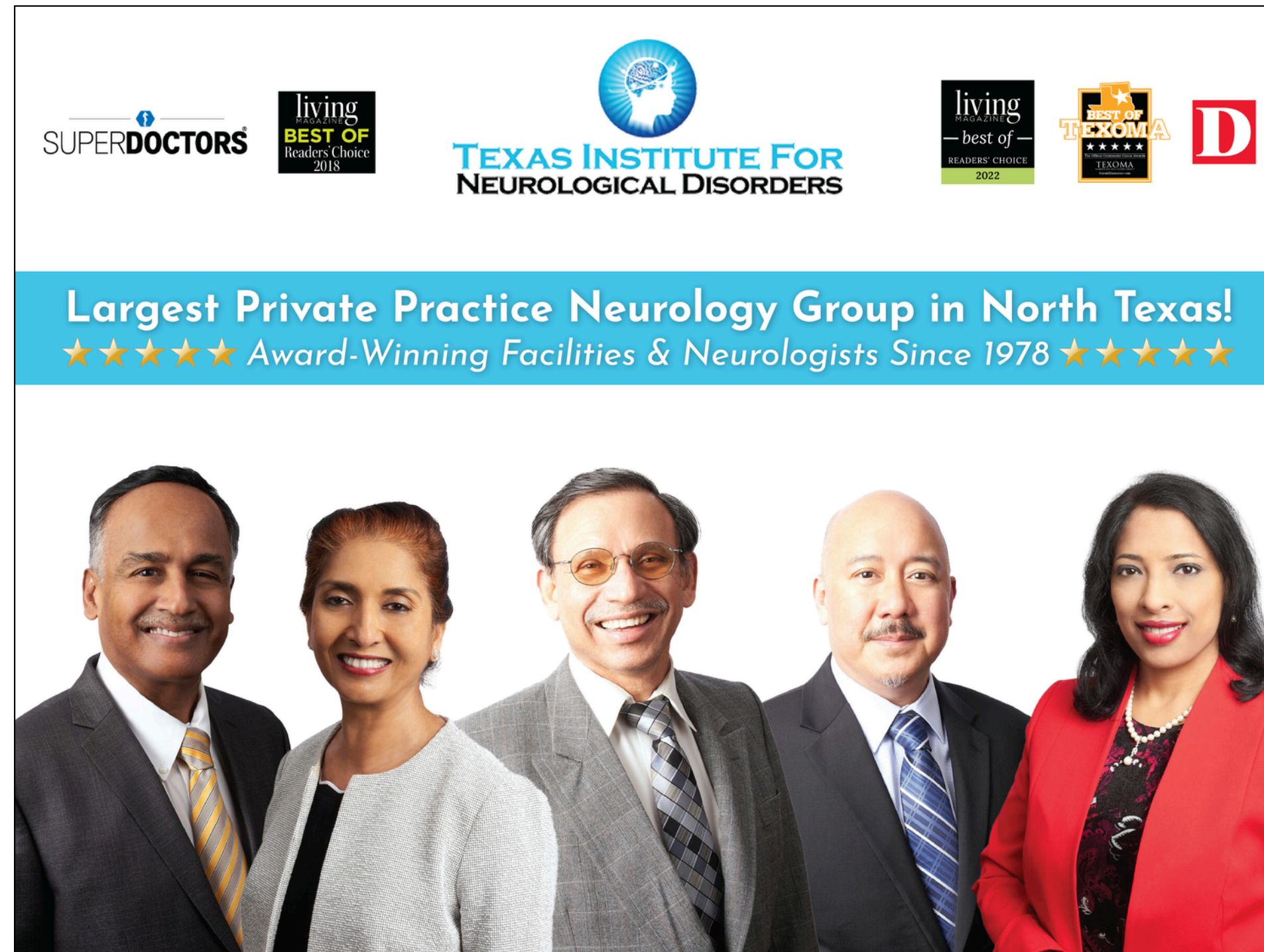
- Educational
- Quote



Facebook Cover Photo

Purpose:

- Branding
- Cover Photo



Organic Post

Purpose:

- Educational



Organic Post

Purpose:

- Webinar Marketing



The banner features a red vertical bar on the left. The top section is white and contains the logos for 'experis TECHNOLOGY GROUP' and 'Hewlett Packard Enterprise'. The main section has a black background with white text that reads: 'Join us for an upcoming HPE SimpliVity Test Drive Webinar! April 22nd, 10 am - 11 am EST'. Below the text is a photograph of a silver HPE server rack unit. A gold award seal is overlaid on the server, stating 'Gartner peerinsights customers' choice 2019'.

experis
TECHNOLOGY GROUP

Hewlett Packard
Enterprise

***Join us for an upcoming HPE SimpliVity Test Drive
Webinar! April 22nd, 10 am - 11 am EST***

Gartner
peerinsights
customers'
choice
2019

Additional
Organic Post
Examples



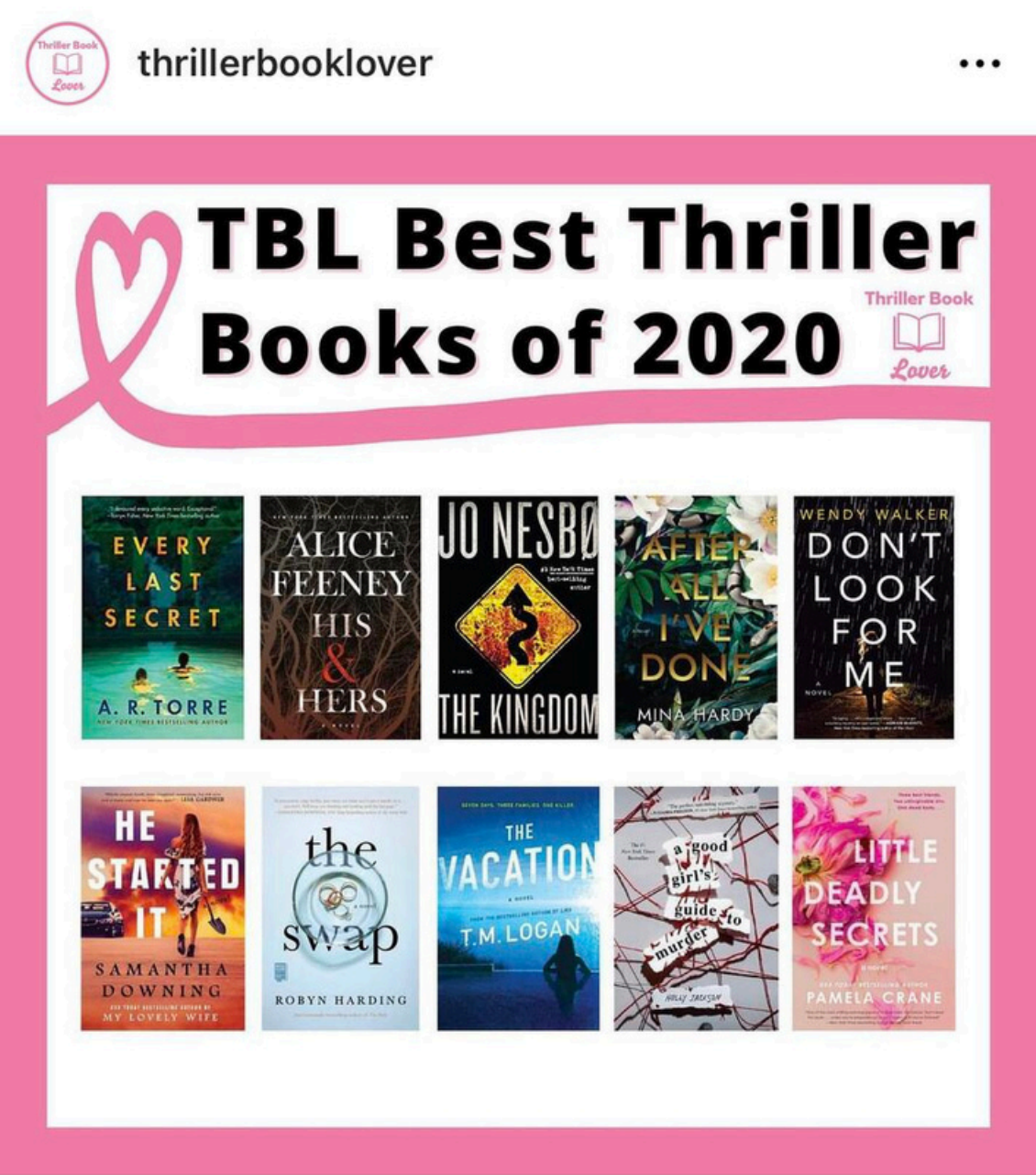
View insights

Boost post



Liked by olivia_flaggert13 and 434 others
thrillerbooklover ❄️ Some chilling thriller books with a winter setting! ❄️📖💕🧊... more

View all 17 comments



View insights

Boost post



Liked by olivia_flaggert13 and 538 others
thrillerbooklover Thriller Book Lover's Best Thriller Books of 2020 (Top 10 in no particular order) 📖💕🧊 it was so tough to narrow down the list for this... more

View all 55 comments

madelynfugate His & Hers! Such a good one. I love Alice Feeney

Blog Post Samples:

- <https://experistg.com/modern-storage-architecture-for-high-performing-businesses/>
- <https://experistg.com/how-it-leaders-can-successfully-lead-digital-transformation/>
- <https://experistg.com/drive-digital-transformation-with-cloud-computing/>
- <https://experistg.com/digital-business-transformation/>
- <https://experistg.com/healthcare-hybrid-it/>